

DIAL NO. 0A3268

CUSTOMER PUBLISHED BY THE ALLIS  
PRESS, KANSAS CITY, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47823

DATE 8-2-1930

AUG -8 1930  
n 13.-

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500

P.C. SIZE 5 1-2 X 3 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CHASE, KANSAS CITY, MO.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - SAME AS ABOVE. TAKE OFF PART OF R.M.  
PHOTO LITHO R.M. AFTER 6M ARE RUN

Rephoto

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

ADD 2 VIEWS IN SKY-HUNTER ON HORSE, RIGHT TOP  
CORNER. DOG SCENE—TOP LEFT CORNER.  
COMPLETE SIGN ON ~~XXXX~~ TOP OF BLDG. & ADD THE WORD  
"CHASE" REMOVE BLDG. AT RIGHT & COMPLETE SIDE  
OF CHASE HOTEL BLDG. ADD A LITTLE SHRUBBERY  
ON THE RIGHT SIDE WHEN BLDG. IS REMOVED.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. BROWNISH RED BRICK, GROUND FLOOR WHITE STONE

DECORATION ABOVE 2ND FLOOR WINDOWS, CREAM TERRA  
COTTA. CANOPY OVER ENTRANCE COPPER COLOR.

IRON PORCHES UNDER SOME OF FRONT WINDOWS GREEN.

VIEWS IN SKY - HUNTER ON HORSE, RIGHT TOP CORNER.

DOG SCENE IN TOP LEFT CORNER. REPRODUCE THESE  
VIEWS IN ACTUAL COLORS, GREEN GRASS, RED COATS

ETC.

(RETURN 2 ETCHINGS)

COMPLETED

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 5 3/16 WIDE 3 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 65

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT 0000 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER - L. V. - ADV



DIAL NO. 0A3269

CUSTOMER B.S. LEBEGERN,  
SWARTHMORE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47821

AUG -7 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-2-1930

I M P.C. SIZE 5 1-2 X 31-2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full SWARTHMORE COLLEGE ATHLETIC FIELD,

SWARTHMORE, PA.

TOP -ENGINEERING BUILDING AND BARTOL LABORATORY.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover entire Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 5 3/16 WIDE 3 3/16 HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL. FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

COMPLETED



DIAL NO. 0A3270

CUSTOMER B.S. LEBEGERN,  
SWARTHMORE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47821

AUG -8 1930

DATE 8-2-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

I M P.C. SIZE 5 1-2 X 3 1-2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, ~~Lower~~, Center, ~~Border~~ Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No  
Title in full COLLEGE PHARMACY, SWARTHMORE, PA.

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ T. Imprint ☐ No Imprint  
Trade Mark ☒ Yes ☐ No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

REMOVE POLES, WIRES & LAMP.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 5 1/16 WIDE 3 1/16 HIGH 3 1/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ~~ADV~~

COMPLETED



DIAL NO. 0A3271

CUSTOMER B.S. LEBEGERN,  
SWARTHMORE, PA.

DATE ENTERED  
AUG -7 1930

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

ORDER NO. 47821

DATE 8-2-1930

2 M

P.C. SIZE

5 1-2 X 3 1-2

STYLE

BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **SWARTHMORE NATIONAL BANK AND TRUST CO.,  
SWARTHMORE, PA.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES. ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 5 3/16 WIDE 3 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE. WIDE. HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLIO METAL TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 GOOO IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

COMPLETED



DIAL NO. 0A3272

CUSTOMER B.S. LEBEGERN,  
SWARTHMORE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47821

AUG 11 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-2-1930

2 M

P.C.

SIZE

5 1-2 X 3 1-2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower Center—Border Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No

Title in full  
SWARTHMORE PREPARATORY SCHOOL,  
SWARTHMORE, PA.

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Trade Mark ☒ Yes ☐ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 5 1/16 WIDE 3 1/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V.

COMPLETED



DIAL NO. 0A3273

CUSTOMER B.S. LEBEGERN,  
SWARTHMORE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47821

AUG - 7 1930

DATE 8-2-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

2 M P.C.

SIZE 5 1-2 X 3 1-2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full WHARTON HALL, SWARTHMORE COLLEGE,  
SWARTHMORE, PA.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 5 1/16 WIDE 3 1/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A3774

ORDER NO. 47821

DATE 8-2-1930

CUSTOMER B. S. LEBEGERN,  
SWARTHMORE, PA.

DATE ENTERED

AUG -7 1930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

2 M

P. C.

SIZE 5 1-2 X 3 1-2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No  
Title in full **SWARTHMORE COLLEGE LIBRARY,  
SWARTHMORE, PA.**

Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark ☒ Yes ☐ No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 5 1/16 WIDE 3 1/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH, SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

COMPLETED



DIAL NO. 0A3275

ORDER NO. 47821

DATE 8-2-1930

CUSTOMER B.S. LEBEGERN,  
SWARTHMORE, PA.

DATE ENTERED

AUG -61930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

2 M P.C. SIZE 5 1-2 X 3 1-2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **PARRISH HALL, SWARTHMORE COLLEGE,**

**SWARTHMORE, PA.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SCREEN 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3276 CUSTOMER WILSON BROS., DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. 47825 CHICAGO, ILL. AUG - 8 1930  
DATE 8-2-1930

6 M P.C. SIZE 5 1-2 X 3 1-2 STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border *None* Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No  
Title in full (NO TITLE)

(All of this on address side)  
FRONT NO. 5 R. M. Yes *No to come*  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark ☒ Yes ☐ No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print. Handcolor Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 5 1/16 WIDE 3 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
\_\_\_\_ LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
\_\_\_\_ WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



10  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.A.KUGLER,  
SEN SEBRING, FLA.

NO. 0A3277

ORDER No. 47830

DATE 8-1-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) PINECREST COUNTRY CLUB ON  
LAKE LOTELA, AVON PARK, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. LIGHT BUFF, RED ROOF. PUT LAWN IN FRONT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

COMPLETED

AUG 11 1930

ADV



COMPLETED

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CLARA TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.A.KUGLER,  
SEBRING, FLA.

NO.0A3278

ORDER NO. 47830

DATE 8-1-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HIGHLAND LAKES HOTEL,  
AVON PARK, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS WHITE BLDG., GREEN PROJECTION OVER WINDOWS.  
ROOF PUT LAWN ~~ON SIDE STREET~~.  
TRIMMINGS IN FOREGROUND

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

AUG 25 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.A.KUGLER,  
SEBRING, FLA.

NO. 0A3279

ORDER No. 47830

DATE

8-1-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER BORDER

FRONT No. 1

TITLE (IN FULL)

MUNICIPAL GOLF HOUSE AND  
LINKS, LAKE PLACID, FLA.

IMPRINT

KUMEX SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. GREY, ROOF SPANISH COLOR. PUT TWO SAIL BOATS, NOT IN  
FRONT WATER BACK OF BLDG. BETWEEN 1 & 2ND RIGHT TREES.

ROOF

MAKE LAWN IN FRONT HOUSE.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

AUG 13 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AND  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.A. KUGLER,  
SEBRING, FLA.

NO. 0A3280

ORDER NO. 47830

DATE

8-1-1930

M

6

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

TITLE (IN FULL)

LOWER BORDER  
LAKE PLACID LODGE,  
LAKE PLACID, FLA.

FRONT NO

IMPRINT

1  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLDG. BUFF, ROOF GREEN. PUT FLOWERS AROUND CIRCLE AND LAWN  
~~LAKE PLACID LODGE, LAKE PLACID, FLA.~~ IN FOREGROUND

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

AUG - 6 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS, AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO.

NO. 0A3281

ORDER NO. 47837

DATE

8-4-1930

M

12

500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

THE REYNOLDS CLUB,

UNIVERSITY OF CHICAGO.

PRIVATE NO. UPPER LEFT CORNER - 267

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

3X PUT CLOUDS IN SKY.

TRIMMINGS

FRONT NO.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - 267

AT BOTTOM OF MESSAGE SPACE PRINT-  
CHICAGO WORLD'S FAIR 1933

REMARKS

R.M.

SUBMIT B & W PROOF WITH TITLES

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

AUG -7 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO

NO. 0A3282

ORDER NO. 47837

DATE 8-4-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER & LOWER  
TITLE (IN FULL) TOP-THE ALBERT MERRITT  
BILLINGS HOSPITAL AND MAX EPSTEIN  
CLINIC, OF THE UNIVERSITY CLINICS  
BOT-UNIVERSITY OF CHICAGO.

PRIVATE NO. UPPER LEFT CORNER - <sup>179</sup>~~279~~

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

AS PER CARD NO. 114391 ATTACHED.

PUT CLOUDS IN SKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - <sup>179</sup>~~279~~  
AT BOTTOM OF MESSAGE SPACE PRINT-  
CHICAGO WORLD'S FAIR 1933

REMARKS

R.M.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

AUG -7 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO.

NO. 0A3283

ORDER NO. 47837

DATE

8-4-1930

12 M

500

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

CHAPEL, UNIVERSITY OF  
CHICAGO.

UPPER LEFT CORNER:

PRIVATE NO. BEFORE TITLE - 278

COLOR DESCRIPTION

SEE

BUILDINGS

XXXXXX PUT CLOUDS IN SKY

ROOF

TRIMMINGS

FRONT NO.

1

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - 278

PRINT AT BOTTOM OF MESSAGE SPACE -  
CHICAGO WORLD'S FAIR 1933

REMARKS

R.M.

SUBMIT B & W PROOF WITH TITLES.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

AUG 11 1930

ADV

COMPLETED  
SIGN HERE

Very Rush  
H. T. O.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO.

NO. 0A3284

ORDER NO. 47837

DATE 8-4-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE HOLY COURT, UNIVERSITY  
HULL  
OF CHICAGO.

PRIVATE NO. UPPER LEFT CORNER - 293

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 293  
PRINT AT BOTTOM OF MESSAGE SPACE-  
CHICAGO WORLD'S FAIR 1933

COLOR DESCRIPTION

SEE

REMARKS

R.M.

BUILDINGS

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

SUBMIT B & W PROOF WITH TITLES.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

COMPLETED  
SIGN HERE

AUG -7 1930

Very Rush  
H. B. G. Hatcher



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU OK THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO.

NO. 0A3285

ORDER NO. 47837

DATE 8-4-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THEOLOGICAL SOCIETY,  
UNIVERSITY OF CHICAGO.

PRIVATE NO. BEFORE TITLE - 357

COLOR DESCRIPTION SEE

BUILDINGS PUT CLOUDS IN SKY.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - 357

PRINT AT BOTTOM OF MESSAGE SPACE-  
CHICAGO WORLD'S FAIR 1933

REMARKS R.M.

SUBMIT B & W PROOF WITH TITLE

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

SIGN HERE

AUG -7 1930

ADV.

COMPLETED

Very  
Presty  
H.B.

X

X

X



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS - MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO.

NO. 0A3286

ORDER NO. 47837

DATE 8-4-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE MERCHANDISE MART,  
CHICAGO.  
PRIVATE NO. ~~XXXXXXXX~~ UPPER LEFT  
CORNER - 380

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT SAME AS ABOVE  
PRIVATE NO. BEFORE IMPRINT - 380  
PRINT AT BOTTOM OF MESSAGE SPACE -  
CHICAGO WORLD'S FAIR 1933

COLOR DESCRIPTION SEE

REMARKS H.M.

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

SUBMIT B & C PROOF WITH TITLE.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

AUG 13 1930

ADV

SIGN HERE

Very Real  
H/H

Plat 2  
CC H344



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,  
CHICAGO,

NO. 0A3287

ORDER NO. 47837

DATE

8-4-1930

12 M 500

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

THE MERCHANDISE MART, BY  
NIGHT, CHICAGO.

PRIVATE NO. UPPER LEFT CORNER - 396

FRONT NO.

1

IMPRINT

SAME AS ABOVE  
PRIVATE NO. BEFORE IMPRINT - 396  
PRINT AT BOTTOM OF MESSAGE SPACE-  
CHICAGO WORLD'S FAIR 1933

COLOR DESCRIPTION

SEE

BUILDINGS

PUT CLOUDS & MOON IN SKY. BRIGHTEN  
SHOW OUTLINE OF BRIDGE.

ROOF

TRIMMINGS

REMARKS

R.M.

UP LIGHTS LIKE PRINT ATTACHED.

SUBMIT RETOUCED PHOTO

SUBMIT B & W PROOF WITH TITLE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

AUG 11 1930

ADV

COMPLETED

SIGN HERE

*Very Rush*  
*H. H.*

*O.K.*



DIAL NO. 0A3288

CUSTOMER LEWIS HOTEL,  
CHI CAGO, ILL.

DATE ENTERED

AUG 13 1930

DEPT.

DATE COMPLETED

ORDER NO. 47835

DATE 8-4-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500

P.C. SIZE 5 1-2 X 3 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, ~~Lower, Center—Border~~ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LEWIS HOTEL, 1166 MILWAUKEE AVE.,  
CHI CAGO.

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No To Come

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

~~Submit~~ Sketch—Layout—~~Retouched Photo~~—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ~~Handcolor~~ Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES		ZINC COLOR PLATES	
DUPLICATES		COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM COPIES		DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color
Ben Day					

SIZE 5 3-16 X 3 3-16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ~~ATTENTION~~ OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. ~~WOOD~~ - ~~MORTISE~~ - ~~ANCHOR~~  
SOLID METAL - ~~FLUSH TOP~~ - ~~FLUSH BOTTOM~~ - ~~FLUSH SIDES~~  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ~~ADV~~

COMPLETED

AS PER BACK OF PHOTO

by 8-14 sure

Duplicate will



DIAL NO. 0A3289

ORDER NO. 47834

DATE 8-4-1930

CUSTOMER PUBLISHED BY THE BRAUN  
ART PUBLISHING CO., CLEVELAND, OHIO

DATE ENTERED  
AUG 11 1930

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMBING  
LITHO ART

3 M 500 P.C. SIZE 5 1-2 X 3 1-2

STYLE AFRICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper ~~Lower~~ Center ~~Border~~ Follow Layout

Title in Plate ~~Yes~~ No Copyright in Plate ~~Yes~~ No

Title in full THE CLEVELAND NEWS SIKORSKY AMPHIBIAN,  
SENATOR HANNA II.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ~~Yes~~ No

(All of this on address side)

FRONT NO. 5 R. M. ~~Yes~~ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: ~~Customer~~ C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print. ~~Handcolor~~ Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS AS MARKED ON PHOTO ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 5 3-16 X 3 3-16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ~~OUTLINE~~ OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. ~~WOOD~~ ~~MORTISE~~ ~~ANCHOR~~  
SOLID METAL - ~~FLUSH TOP~~ ~~FLUSH BOTTOM~~ ~~FLUSH SIDES~~  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size).

PROOFS ~~FLAT~~ ~~GOOD~~ IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ~~ADV~~



DIAL NO. 0A3290

ORDER NO. 47835

DATE 8-4-1930

CUSTOMER MOUNTAIN VIEW HOTEL,  
SULPHUR SPRINGS, ARK.

DATE ENTERED  
AUG 11 1930

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3 M 500 P.C. SIZE 5 1-2 X 3 1-2

STYLE AMERICAN ART MAKEOVER

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No  
Title in full JULIA A. BROWN SCHOOL FOR CHILDREN.

(All of this on address side)  
FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark ☒ Yes ☐ No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☐ No

TAKE OUT SIGN COMPLETELY. TAKE OUT WIRES &  
MAN ON PORCH. MAKE STONE BENCHES SHOW LIGHT  
THAN IN THE PICTURE. THE STONE DOES NOT GO  
ON UP THE ROTUNDA, BUT TAKE DIRTY STREAKS OFF,  
AND THE EXTREME RIGHT SIDE OF ROTUNDA FADES INTO  
LIGHT - CORRECT THIS.

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

BASKET FLOWERS & BOX FLOWERS ON PORCH IN  
BLUE, PINK AND RED. VIOLETS ALONG WALK.  
PRETTY GREEN GRASS.

IS  
ROOF TO THE TOP OF THE WINDOWS ARE BLACK, ABOVE  
THAT IT IS GREEN.

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

COMPLETED

used for  
comm 50b  
9-22-30

MAKED

makeover

ed 8-26



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SELBYS' 5 & 100 STORE,  
CONWAY, ARK.

NO. 0A3291

ORDER NO. 47860

DATE

8-4-1930  
M

(ALL OF THIS ON THE PICTURE SIDE)

BLUESKY GROUP (5)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER BORDER

FRONT NO.

TITLE (IN FULL)

ARKANSAS STATE TEACHERS

IMPRINT

SAME AS ABOVE

COLLEGE, CONWAY, ARK.

SUB TITLES IN PLATE - TRAINING

SCHOOL, SCIENCE NX BUILDING, DOYNE HALL,

ADMINISTRATION BUILDING, TORREYSON LIBRARY.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW & PHOTOS

ROOF

TRIMMINGS

COMPLETED

4 proof  
SUBMIT PROOF  
also used in folder

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 13 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL

PUBLISHED BY SELBYS' X 5 & 100 STORE,  
CONWAY, ARK.

NO. 0A3292

ORDER NO. 47860

DATE 8-4-1930

M

BLUESKY GROUP (7)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 1

TITLE (IN FULL) HENDRIX-HENDERSON

IMPRINT

SAME AS ABOVE

COLLEGE, CONWAY, ARK.

SUB TITLES ON PLATE - MAIN BUILDING,

LIBRARY, MILLER HALL, PRESIDENT'S HOME,

STILE AND WALK, STADIUM, GIRLS' DORMITORY.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTOS AND PHOTO NO. 112409 & 1066-C & 112410.

ROOF

TRIMMINGS

4 proofs  
SUBMIT PROOF  
also used in folder

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 14 1930

ADV

COMPLETED



2 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SELBYS' 5 & 100 STORE,  
CONWAY, ARK.

NO. 0A3293  
ORDER NO. 47860

DATE 8-4-1930  
M

BLUESKY GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) CENTRAL COLLEGE, XXXXXX  
CONWAY, ARK.  
SUB TITLES IN PLATE - MAIN BUILDING -  
BRUCE HALL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE NEW PHOTOS  
ROOF  
TRIMMINGS

REMARKS  
4  
ALSO USED IN FOLDER.  
SUBMIT PROOF

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 14 1930

ADV

COMPLETED

Photo 10835

10



18  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,  
NEVADA, MO.

DATE 8-4-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

TITLE (IN FULL)

LOWER BORDER  
RADIO SPRINGS, NEVADA, MO.

FRONT NO

IMPRINT

2

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

AUG 12 1930

ADV

SIGN HERE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,  
NEVADA, MO.

NO. 0A3295

ORDER NO. 47849

DATE 8-4-1930

M  
3 500

AMERICAN ART

PLACE OF TITLE  
TITLE (IN FULL)

LOWER BORDER  
VERNON COUNTY COURT HOUSE  
NEVADA, MO.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

COMPLETED

AUG 13 1930

SIGN HERE



DIAL NO. 0A3296

CUSTOMER **B.M. BROOKS,**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47863

SAN DIEGO, CALIF.

AUG 14 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO.  
COMPOSING  
LITHO ART

DATE 8-4-1930

12M500

P.C. SIZE

5 1-2 X 3 1-2

STYLE

AMERICAN ART GROUP (2)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border *In sky* Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL EMBASSY

3645 PARK BOULEVARD, SAN DIEGO, CALIFORNIA  
TWO BLOCKS NORTH OF BALBOA PARK.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

REMOVE AUTOMOBILE, TELEGRAPH POLE AND WIRES,  
WHITE CARD IN WINDOW, HOUSE ON RIGHT BLDG.  
PALM TREES TO BE REPLACED FOR POLE AND  
HOUSE, OR REPLACE WITH SHRUBS.

SEE BACK OF PHOTOS FOR FURTHER  
INSTRUCTIONS.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

SEE BACK OF PHOTOS FOR INSTRUCTIONS.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 5 3/16 WIDE 3 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.C. BOVING,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 0A3297

ORDER NO. 47868

DATE 8-5-1930

2 M FOLDER VIEW BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MASCOT OF THE SHICK  
TAXI CO.

FRONT NO

IMPRINT NONE

(VERSE)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*photo ret.*

SEP 12 1930

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG -8 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.C. BOVING,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 0A3298

ORDER NO. 47868

DATE 8-5-1930

2M FOLDER VIEW BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) RESIDENCE OF S.J. ERICKSON.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

AUG - 7 1930

ADV

SIGN HERE

COMPLETED



4

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
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YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

F.C. BOVING,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 0A3299

ORDER NO. 47868

DATE 8-5-1930

2 M FOLDER VIEW

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) FOREST FARM, NUBIAN GOAT  
DAIRY.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

AUG - 7 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1739 IRVING PARK BLVD. CHICAGO, ILL.

F.C. BOVING,  
HOT SPRINGS NATIONAL PARK, ARK.  
DATE 8-5-1930

NO. 0A3300  
ORDER NO. 47868

2 M FOLDER VIEW EXK BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) PALATIAL HOME OF  
KLYMAN BROTHERS.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
*returned to customer*  
*9-17-30*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

LV

ADV

SIGN HERE AUG -8 1930



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.C. BOVING,  
HOT SPRINGS NATIONAL PARK,  
ARK.

NO. 0A3301

ORDER NO. 47868

DATE 8-5-1930

2 M FOLDER VIEW

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE  
TITLE (IN FULL) LOWER CENTER BORDER  
BELVEDERE - FAMOUS FOR  
CHICKEN DINNERS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

AUG - 8 1930

ADV

9- 10 - 11



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. C. BOVING,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 0A3302

ORDER NO. 47868

DATE 8-5-1930

2 M FOLDER VIEW

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) CAVE INN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

COMPLETED  
AUG 11 1930

ADV



GENTLEMEN:-  
 PER ATTACHED  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.  
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
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 YOUR ORDER AS  
 MEMORANDUM

VERY TRULY  
 YOURS

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WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 YOUR ORDER AS  
 MEMORANDUM

VERY TRULY  
 YOURS

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. C. BOVING,

HOT SPRINGS NATIONAL PARK, ARK.

NO. 0A3303

ORDER NO. 47868

DATE 8-5-1930

2 M FOLDER VIEW

BLACK & WHITE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	LOWER CENTERBORDER
TITLE (IN FULL)	OZARK LITHIA SPRINGS HOTEL

FRONT NO

IMPRINT **NONE**

### COLOR DESCRIPTION

SEE

REMARKS

BUILINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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AUG - 8 1930

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.C. BOVING,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 0A3304

ORDER NO. 47868

DATE 8-5-1930

2<sup>M</sup> FOLDER VIEW BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL) OZARK PRIVATE CAMP IN THE  
GORGE.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

AUG -8 1930

ADV

SIGN HERE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
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YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.C. BOVING,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 0A3305

ORDER NO. 47869

DATE 8-5-1930

2 M VIEW FOR FRONT COVER OF BLACK & WHITE FOLDER 3 X 7 1/2 (FLUSH

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

NONE

FRONT NO.

ALL SIDES

TITLE (IN FULL)

NO TITLE.

IMPRINT NONE

AROUND

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CUT OUT POLE & WIRE & TAKE OFF LEFT PART OF PHOTO  
AS MARKED WITH PENCIL, BUT SHOW ROCK, & LETTERING  
CLEAR ON BUS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

SIGN HERE

AUG -7 1930

ADV

6-19



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
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IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:

PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

ETC., AND RETURN

IN SIX DAYS WE

WILL CONSIDER

THIS INFORMATION

CORRECT AND

PROCEED WITH

THE

WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.C. BOVING,  
HOT SPRINGS NATIONAL PARK, ARK.

NO. 0A3306

ORDER NO. 47869

DATE

8-5-1930

2 M

VIEW FOR BACK COVER OF BLACK & WHITE FOLDER

5 3/16 x 3 3/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER IN SKY

FRONT NO.

FLUSH ~~ALL~~  
BOTTOM & SIDES

TITLE (IN FULL)

OZARK LITHIA SWIMMING POOL.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT SKY

*Straighten*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

COMPLETED

SIGN HERE



DIAL NO. 0A3307  
ORDER NO. 47870  
DATE 8-5-1930  
CUSTOMER HOTEL FORT LIGONIER,  
LIGONIER, PA.  
DATE ENTERED AUG 19 1930  
DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED

6 M P.C. SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper ~~Lower~~ Center ~~Border~~  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL FORT LIGONIER,  
LIGONIER, PA.

(All of this on address side)  
FRONT NO. 5 R. M. Yes No *to come*  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
~~Submit~~ Sketch Layout ~~Retouched Photo~~ Wash Drawing Layout Yes No

SEE CARDS ENCLOSED FOR CONTOUR OF HILLS.  
REMOVE LINE ON ALL LEFT SIDES OF BLDGS. SO THAT  
ENTIRE HOUSE APPEARS WHITE. BACKGROUND OF  
CARD TO BE HILLS AND MTS.

*Submit Ret. Photo  
other sample cards for  
background*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
COLOR SAME AS CARD ENCLOSED, EXCEPT RED PORCH  
ROOF WHICH SHOULD BE A DARK MARBON.

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, ~~Handcolor~~ Black & White Proof.

#### ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 5 3/16 WIDE 3 3/16 HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ~~OUTLINE~~ OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. ~~WOOD~~ MORTISE - ANCHOR  
SOLID METAL ~~FLUSH TOP~~ - ~~FLUSH BOTTOM~~ - ~~FLUSH SIDES~~  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOO IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ~~ADV~~

*Completed Waiting for Proof*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.L.ROBBINS CO.,

SPOKANE, WASH.

DATE 8-5-1930

NO. 0A3308

ORDER NO. 47871

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

76

TITLE (IN FULL)

PARK HOTEL, MISSOULA,  
MONT.

IMPRINT

SAME AS ABOVE

PRINT PLATE NO. ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

BLDG. WHITE, STRIPES CHOC. BROWN.

BUILDINGS

CORNICE COPPER BRONZE.

ROOF

STREETS BRICK, CUT OUT TELEPHONE POLES & WIRES.

TRIMMINGS

CUT OUT HOTEL SIGN ON SIDE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED  
SIGN HERE

AUG 18 1930

ADV

Very Rush  
H.H.

9-10



DIAL NO. 0A3309 CUSTOMER BAKER HOTEL CO., DATE ENTERED DEPT. DATE COMPLETED  
ORDER NO. 47876 DALLAS, TEX. AUG 18 1930  
DATE 8-5-1930 SEP 22 1930  
25 M PA SIZE 3 1-2 X 5 1-2 STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BAKER HOTEL, DALLAS, TEXAS.

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space entire Message Space, or entire Front  
IMPRINT: Customer T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample 6241583

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

USE PHOTOS 103254 & 113582.  
THE TOP & BOT STORIES OF PHOTO 103254 ARE  
INCORRECT. RETOUCH TOP & BOT SAME AS APPEARS  
ON CARD 113582.

PHOTO LITHO  
Rephoto  
X Photograph each - Size 5x7 8x10 - 10x12 NEG. NO.  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COLOR TOP & BOT SAME AS ON 113582. BRICK  
COLOR SAME AS ON 103254.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 5 3/16 WIDE 3 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL (FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Inter

CURT TEICH & CO.  
USE TELEGRAPH

Verbal orders are not satisfactory.

dispositions of instructions must be given

to avoid errors, delays

Attention:  
Dept.

Time

Time



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PACIFIC STATIONERY & SPEC. CO.,  
SAN FRANCISCO, CALIF.

NO. 0A3310

ORDER NO. 47882

DATE 8-6-1930

6 M

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE IN SKY

TITLE (IN FULL) CITY H. LL, CIVIC CENTER,  
SOUTH SAN FRANCISCO, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 75

IMPRINT SUPERTONE QUALITY CARDS.

NO C.T.MARKS.  
PUT IMPRINT & T.M. AT BOTTOM OF  
MESSAGE SPACE.

COLOR DESCRIPTION

SEE

REMARKS

REMOVE WIRES, TELEGRAPH POLES, AUTOS & MAN ON LAWN.

BUILDINGS LOWER PORTION OF BLDG. WHITE, NO.1. UPPER PORTION RED BRICK, NO.2. *red*  
TOWER WHITE, NO.1. FLOWERS ALONG SIDEWALK MANY COLORS LIKE NO.5. FILL WHOLE  
ROOF BANK LAWN NO.4 GREEN. SHRUBS NO.6. SEE CARDS ATTACHED WITH NUMBERS ON  
THEM FOR GUIDE. STEPS WHITE, NO.1. FOUNTAIN WHITE, NO.1. ROOF RED.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED  
AUG 19 1930



DIAL NO. 0A3311

ORDER NO. 47893

DATE 8-6-1930

CUSTOMER THE SOUTHLAND CO.,  
FORT SMITH, ARK.

DATE ENTERED

AUG 11 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M CIRCULAR SIZE 5 X 3 1-2

STYLE ON ENAMELED STOCK

*Photolith*

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border *none* Follow Layout  
Title in Plate ☒ Yes No Copyright in Plate ☒ Yes No  
Title in full NO TITLE

(All of this on address side)

FRONT NO. R. M. ☒ Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Trade Mark ☒ Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

THIS VIEW WHEN STRIPPED ON OF THE COVER OF  
A BOOKLET WILL HAVE THE 5 INCH MEASUREMENT  
VERTICAL, SO THE PICTURE SHOULD BE MADE IN  
PRACTICALLY THE SAME PROPORTION AS THE  
PHOTOGRAPH ENCLOSED AND IN THE  
SAME POSITION ON THE CARD.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

*use judgment*

COMPLETED

PHOTO LITHO

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative, Line, Half-tone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor Black & White Proof.

NEG. NO.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Hexatives Stripping To Size Print Position Color Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Hexatives Stripping To Size Print Position Color Day

SIZE 5 3/2 WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. Hand OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SEXTON'S DRUG STORE,  
WALNUT RIDGE, ARK.

NO. 0A3312

ORDER NO. 47895

DATE 6-7-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPERBORDER

FRONT NO. 1

TITLE (IN FULL) ARKANSAS-MISSOURI POWER AND  
ICE COMPANY, WALNUT RIDGE, ARK.

IMPRINT SZME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

2 proofs

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

COPIED  
AUG 12 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COMPLETED

PUBLISHED BY SEXTON'S DRUG STORE,  
WALNUT RIDGE, ARK.

NO. 0A3313

ORDER NO. 47895

DATE 8-8-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 1

TITLE (IN FULL)  
HIGH SCHOOL AND GRAMMAR SCHOOL,  
WALNUT RIDGE, ARK.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

9 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 11 1930

ADV

6-13



10

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ~~SEXTON'S~~ SEXTON'S DRUG STORE,  
WALNUT RIDGE, ARK.

NO. 0A3314

ORDER NO. 47895

DATE 8-7-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL)  
EAST FRONT STREET LOOKING  
NORTH, WALNUT RIDGE, ARK.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

2 proofs

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

RECEIVED  
AUG 11 1930  
SIGN HERE

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION  
CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SEXTON'S DRUG STORE,  
WALNUT RIDGE, ARK.

DATE 8-7-1930

NO. 0A3315

ORDER NO. 47895

1 M		BLUESKY	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO. I	
TITLE (IN FULL)	MAIN STREET LOOKING WEST, WALNUT RIDGE, ARK.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER			
LV	COMPLETE 2 proofs		ADV
SIGN HERE		AUG 11 1930	



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MORRIS-MORTON-SCHAAP DRUG CORPORATION,  
FORT SMITH, ARK.

NO. 0A3316

ORDER NO. 47907

DATE 8-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PARISH SCHOOL OF THE IMMACULATE  
CONCEPTION CHURCH, FORT SMITH, ARK.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2,500 ARE RUN

COLOR DESCRIPTION SEE

BUILDINGS YELLOW BRICK, RED ROOF.

ROOF MIXTURE

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED  
AUG 18 1930

Very  
Rush  
10/10



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ATTACHED ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MORRIS-MORTON-SCHAAP DRUG CORPORATION,  
FORT SMITH, ARK.

NO 0A3317

ORDER NO. 47907

DATE 8-8-1930

M

6

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) AMERICAN LEGION DOUGHBOY

STATUE IN TILLES PARK, FORT SMITH, ARK.

FRONT NO 1

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2,500 ARE RUN

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BRONZE STATUE, GRAY STONE.

ROOF

TRIMMINGS

COMPLETE

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 12 1930

ADV

Very Respectfully  
H. B.

X



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MORRIS-MORTON-SCHAAP DRUG CORPORATION,  
FORT SMITH, ARK.

NO. ~~XXXX~~ OA3318

ORDER NO. 47907

DATE 8-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MT.VISTA NEAR FORT SMITH, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2,500 ARE RUN

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
TAKE OUT LETTERING.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

AUG 13 1930

ADV

SIGN HERE

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MORRIS-MORTON-SCHAAP DRUG CORPORATION,  
FORT SMITH, ARK.

NO. 0A3319

ORDER NO. 47907

DATE 8-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) IN THE OZARKS. ALONG HIGHWAY  
71, NEAR FORT SMITH, ARK.

FRONT No 1  
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2,500 ARE RUN

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS  
RETURN PHOTO TO F.W. WOOLWORTH CO.,  
FAYETTEVILLE, ARK.

ret. 10.2.30.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

AUG 13 1930

ADV

SIGN HERE

Very Respectfully  
H. H.

X

5 4



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 0A3320

ORDER NO. 47906

DATE 8-7-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CARNEGIE LIBRARY AND TECH  
SCHOOL, SCHENLEY PARK, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~21~~ 21

IMPRINT SAME AS ABOVE

"~~PITTSBURGH~~ PITTSBURGH PROMOTES PROGRESS"

IN MESSAGE SPACE AT TOP.

NO C.T. MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

1ST BLDG. DARK GRAY STONE, LIGHT CORNICE, DARK GLASS ROOF. BRONZE MARKS ON  
LEFT, LIGHT CEMENT WALKS, GREEN LAWN & SHRUBERY. REAR BLDGS. CREAM BRICK,  
DARK GREEN ROOFS. LARGE BLDG. ON REAR CENTER DARK RED BRICK. BRIDGE ON  
RIGHT LIGHT GRAY, LIGHT WALKS. GREEN LAWNS & SHRUBERY IN REAR.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 13 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
ON THE  
TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
WITHIN  
SIX DAYS WE WILL  
CONSIDER THIS INFORMATION  
CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SONS,  
PITTSBURGH, PA.

NO. 0A3321

ORDER NO. 47906

DATE 8-7-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 21

TITLE (IN FULL) BUSINESS CENTER FROM GRANT  
BUILDING, PITTSBURGH, PA.

IMPRINT SAME AS ABOVE

"PITTSBURGH PROMOTES PROGRESS"  
IN MESSAGE SPACE AT TOP  
NO C.T. MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ON CENTER FOREGROUND LIGHT GRAY, WHITE SIGN. ON LEFT DARK RED & GRAY &  
LIGHT GRAY. ON CENTER TALL BLDGS. LIGHT GRAY GOLD ROOF DOME.  
BLDG. IN MIDDLE CENTER BROWN & GRAY. ON RIGHT, TALL BLDGS. LIGHT GRAY.  
REAR BLDGS. IN DISTANCE RED & GRAY.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

SIGN HERE

AUG 13 1930

ADV

*Very Rush  
H.B.*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 0A3322

ORDER NO. 47906

DATE 8-7-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING TOWARDS EAST LIBERTY  
FROM CATHEDRAL OF LEARNING, PITTSBURGH, PA.

FRONT NO. 21  
IMPRINT SAME AS ABOVE  
"PITTSBURGH PROMOTES PROGRESS"  
IN MESSAGE SPACE AT TOP  
NO C.T. MARKS.

COLOR DESCRIPTION

SEE

REMARKS

ON LEFT 1ST LARGE BLDG. TAN, GRAY BRICK, LIGHT GRAY TRIM, BROWN ROOF. 2 BUFF,  
BUILDINGS 3 GRAY, 4 WHITE. ON LEFT FOREGROUND CHURCH BROWN STONE, REAR BLDGS. ON  
LEFT DARK RED & BUFF. LARGE CHURCH IN CENTER FOREGROUND GRAY STONE, SLATE  
ROOF. ON RIGHT FOREGROUND 1&2 BROWN & DARK RED, 3 LARGE BLDG. DARK RED, 4  
BROWN. RIGHT REAR CENTER LARGE BLDGS. DARK RED & BUFF. TALL BLDGS. ON REAR  
TRIMMINGS RIGHT GRAY & BROWN. LARGE BLDGS. ON REAR LEFT CENTER DARK RED & LIGHT GRAY.  
OTHER SMALL BLDGS GRAY & RED & BROWN. TK REMOVE SMALL BLDGS. IN CENTER  
FOREGROUND. PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 13 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 0A3323

ORDER NO. 47906

DATE 8-7-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 21

TITLE (IN FULL) ALLEGHENY COUNTY SOLDIERS MEM  
MEMORIAL AND CAMPUS OF UNIVERSITY OF  
PITTSBURGH, PITTSBURGH, PA.

IMPRINT SAME AS ABOVE

"PITTSBURGH PROMOTES PROGRESS"  
IN MESSAGE SPACE AT TOP.

NO C.T. MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ON RIGHT FOREGROUND 1ST GRAY, DARK RED ROOF. 2 LIGHT GRAY, DARK GREEN ROOF.  
3 LIGHT GRAY. BLDG. IN RIGHT CENTER FOREGROUND GRAY STONE, DARK RED ROOF.  
REAR BLDGS. ON RIGHT LIGHT GRAY, DARK RED ROOF, ON LEFT 1ST BLDGS. GRAY,

ROOF

SLATE ROOFS, LEFT CENTER LIGHT GRAY, OTHERS GRAY, DARK GREEN ROOFS.

TRIMMINGS

STADIUM ON REAR LEFT GRAY CEMENT. REMOVE UP & DOWN WIRE IN CENTER. BRIGHT  
GREEN LAWN IN FOREGROUND & REAR LEFT & CENTER. DARK RED BRICK WALK IN CENTER.  
LIGHT GRAY BORDER. REMOVE POLES & SCAFFOLD & SMOKE ON REAR LEFT.

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

AUG 13 1930

12



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 0A3324

ORDER NO. 47906

DATE 8-7-1930

12 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) UNION STATION, PITTSBURGH, PA.

FRONT NO. 21

IMPRINT SAME AS ABOVE

"PITTSBURGH PROMOTES PROGRESS"  
IN MESSAGE SPACE AT TOP.

NO C.T. MARKS.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

BROWN BRICK, DARK BUFF CORNICE & TOP. BROWN BRICK STACK. BROWN STONE  
ENTRANCE, DARK GRAY WALL. DARK TRAIN SHED ON LEFT. ON RIGHT REAR BLDGS. EX  
DARK RED.

REMARKS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 14 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
OF YOUR ORDER AND SPECIFICATIONS.  
IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
Etc. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NOOA3325

ORDER NO. 47906

DATE 8-7-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 21

TITLE (IN FULL) BLOOMFIELD BRIDGE SHOWING  
ST. FRANCIS HOSPITAL AND NURSES' HOME,  
PITTSBURGH, PA.

IMPRINT SAME S ABOVE

"PITTSBURGH PROMOTES PROGRESS"  
IN MESSAGE SPACE AT TOP.

NO C. MARKS.

COLOR DESCRIPTION SEE

REMARKS

BRIDGE BLACK UNDER FRAME & RAILINGS & LAMP POSTS. GRAY WALKWAY & PAVING.  
BUILDINGS LARGE BLDG. IN REAR RIGHT CENTER RED BRICK, SLATE ROOF. LARGE BLDG. IN REAR  
CENTER GRAY. OTHERS BLDGS. ON LEFT RED & BROWN. BLDGS. ON RIGHT EDGE DARK  
ROOF RED.

PUT CLOUDS IN SKY

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

AUG 13 1930

ADV

COMPLETED

SIGN HERE

*Very Rush*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS YOUR RESPONSIBILITY TO  
GENTLEMEN: PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. OA 3326

ORDER NO. 47906

DATE 8-7-1930

12 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE WESTERN PENNSYLVANIA  
HOSPITAL, PITTSBURGH, PA.

FRONT NO. 21  
IMPRINT SAME AS ABOVE

"PITTSBURGH PROMOTES PROGRESS"  
IN MESSAGE SPACE AT TOP.  
NO C.T. MARKS.

COLOR DESCRIPTION SEE  
BUILDINGS DARK RED BRICK, LIGHT GRAY CORNICE & TRIM, DARK GRAY BASE. GRAY WINDOW  
FRAMES. GREEN SETS IN PARK. LIGHT CEMENT WALKS, GREEN LAWN & FOLIAGE. MAKE  
ROOF RED & PINK FLOWERS IN CIRCLE AROUND WALK WHERE BARE PLACE IS. PUT FLAG  
ON POLE. REMOVE POLES & WIRES. REMOVE ROOF IN LOWER LEFT CORNER.  
TRIMMINGS  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

AUG 12 1930

ADV

Very Rush  
H.A.







GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
K. THESE TITLES AND COLOR DESCRIPTIONS,  
ONCE RECEIVED, WILL BE RETURNED  
DIRECT WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 0A3328

ORDER No. 47906

DATE 8-7-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 21

TITLE (IN FULL) CAMPUS, CARNEGIE INSTITUTE OF  
TECHNOLOGY, PITTSBURGH, PA.

IMPRINT SAME AS ABOVE

"PITTSBURGH PROMOTES PROGRESS"  
IN MESSAGE SPACE AT TOP.

NO C.T. MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BLDG. LIGHT GRAY BRICK, DARK GREEN ROOFS. BROWN WINDOW FRAMES. BRIGHT GREEN  
BUILDINGS TERRA ED LAYN, WHITE CEMENT WALKS. REMOVE ROOF IN CENTER FOREGROUND & MAKE  
GREEN LAWN. LARGE BLDG. ON REAR RIGHT CENTER, DARK RED BRICK, LIGHT  
ROOF GRAY TRIM. SMALL BLDG. ON REAR LEFT BROWN & RED.

TRIMMINGS

CREAM

POT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

AUG 12 1930

ADV

SIGN HERE

Very Rough



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
COVER OF THIS SHEET. IF NOT RETURNED  
OF OUR TOTAL ORDER, YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC. RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THIS  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THIS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

NO. 0A3329

ORDER NO. 47906

DATE 8-7-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 21

TITLE (IN FULL) GOLDEN TRIANGLE SHOWING

IMPRINT SAME AS ABOVE

CONFLUENCE OF ALLEGHANY, ~~THE~~ MONONGAHELA AND  
OHIO ~~RIVERS~~ RIVERS, PITTSBURGH, PA.

"PITTSBURGH PROMOTES PROGRESS"  
IN MESSAGE SPACE AT TOP.

LOWER BORDER, SMALL TYPE: PITTSBURGH  
AERIAL SURVEYS.

NO C.T. MARKS.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 2 - 1930

COMPLETED

10V



DIAL NO. **0A3331**ORDER NO. **47912**DATE **8-8-1930**CUSTOMER **THE CO MO COMPANY, POST CARDS, DATE ENTERED  
MINNEAPOLIS, MINN.****AUG 18 1930**DEPT. **RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**

DATE COMPLETED

**6 M**P.C. SIZE **3 1/2 x 5 1/2**STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **THE RITZ HOTEL, WASHINGTON AVE. AT 2ND AVE. SO.,  
MINNEAPOLIS, MINN.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

MAKE THE SIGN "SPANISH VILLAGE" SHOW UP PLAIN ON CARD.  
BRING OUT ENTRANCE SAME AS IS ON THE CARD 103344 ENCLOSED.  
IT MAY BE NECESSARY TO REMOVE THE AUTO UNDER THE CANOPY.  
REMOVE THE TROLLEY CAR WIRES, ALSO THE FRAME WORK ON THE TOP  
OF THE HOTEL. ENCLOSED ARE TWO PHOTOS OF THE SIGN WHICH  
IS TO BE PLACED AT THE REAR CORNER OF THE HOTEL AS WE HAVE  
DESIGNATED ON THE POST CARD ENCLOSED.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

*Sample as Sample  
card enclosed*

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: **SAME AS ABOVE**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **5 3/16 x 3 3/16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS \_\_\_\_ FLAT \_\_\_\_ 3 \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCKELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,  
PITTSBURGH, PA.

DATE 8-7-1930

NO. 0A3330

ORDER NO. 47906

12 M 500 (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER		FRONT NO 21
TITLE (IN FULL) CENTER OF GOLDEN TRIANGLE SHOWING MONONGAHELA AND ALLEGHANY RIVERS, PITTSBURGH, PA.		IMPRINT SAME AS ABOVE
LOWER BORDER, SMALL TYPE: PITTSBURGH AERIAL SURVEYS.		"PITTSBURGH PROMOTES PROGRESS" IN MESSAGE SPACE AT TOP.
COLOR DESCRIPTION SEE		NOC. T. MARKS.
BUILDINGS		REMARKS  Photo - D2409
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		

LV

SEP 3 - 1930

ADV

SIGN HERE

COMPLETED

Very Rush  
10/16



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY TENNILLE DRUG CO.,  
TENNILLE, GA.

NO. OA3332

ORDER NO. 47919

DATE 8-8-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) OAK LODGE, TENNILLE, GEORGIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RETOUCH TO THE BEST ADVANTAGE. THE LOCATION OF POOL & FOUNTAIN ARE  
IS SHOWN ON THE TISSUE ATTACHED. THE TOP OF FOUNTAIN MAY BE SEEN IN PHOTO

ROOF

DO WHAT IS BEST ABOUT POOL TO MAKE CARD ATTRACTIVE. SIZE OF POOL IS  
ABOUT 18 FT. ROSES SHOULD SHOW ON PERGOLA. THERE IS ALSO A PERGOLA IN

TRIMMINGS

THE BACKGROUND ON THE RIGHT, IF YOU CAN MAKE IT SHOW, HOUSE, PERGOLA  
AND BENCHES WHITE. ROOF GREEN, CHIMNEY RED.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 18 1930

ADV

COMPLETED

5-6



DIAL NO. 0A3333

CUSTOMER MRS. ROSE HOUG,  
RACINE, WIS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47938

DATE 8-11-1930

AUG 24 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

2 M

P. SIZE 3 1/2 X 5 1/2

STYLE BLUESKY

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ATONEMENT ~~CHURCH~~ EV. LUTHERAN CHURCH,  
RACINE, WIS.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout Yes No

ADD FOLIAGE ON LEFT, SAME AS ON 2275-30, A LITTLE  
OF THE PHOTO CAN BE SEEN CUT AT TOP & BOTTOM, AS INDICATED:  
BRANCHES AT UPPER LEFT COULD BE CUT AWAY.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - E. A. BISHOP, PUBLISHER, RACINE,  
WISCONSIN. PHOTO LITHO

Rephoto

Photograph each - Size 5x7 8x10 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative—Line, Halftone, Combination.

Dry—Vet., Pancromatic, Color Separation.

Transfer—Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DayZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day3 3/16 x 5 3/16  
SIZE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ROUTING - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DE WOLF NEWS CO.,  
INDIANAPOLIS, IND.

NO. 0A3334

ORDER NO. 47942

DATE 8-11-1930

25M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) INDIANAPOLIS MOTOR SPEEDWAY,  
THE GREATEST RACE COURSE IN THE WORLD,  
INDIANAPOLIS, IND.

IMPRINT

SAME AS ABOVE

NOT, SMALL TYPE: PHOTO BY ZINNA'S AERIAL  
SURVEY, 132 EAST MARYLAND STREET,  
INDIANAPOLIS, IND.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE TRACKS SHOW AS LARGE AS POSSIBLE.

ROOF

TRIMMINGS

SEE CARD ATT.

FOR COLORS

SUBMIT RETOUCED PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

ADV

AUG 19 1930

COMPLETED

7-12



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY J. B. HOFFMAN,  
HARRISBURG, PA.

NO. 0A3335

ORDER NO. 47953

DATE 9-11-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) X ENTRANCE TO SOLDIERS  
AND SAILORS MEMORIAL BRIDGE,  
HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 28  
IMPRINT SAME AS ABOVE

*Photo 344970  
81312*

COLOR DESCRIPTION

SEE

REMARKS

PUT CLOUDS IN SKY

BUILDINGS

LT. GRAY STONE ALL OVER. COLUMNS LT. GRAY STONE. MAKE GREEN LAWN  
ON SQUARES IN CIRCLE WALK IN FOREGROUND ON RIGHT & LEFT  
BROWN LAMP POSTS. LIGHT GRAY WALK & STEPS. REMOVE ALL MATERIAL  
& RUBBISH AT ENTRANCE BETWEEN COLUMNS. MAKE GREEN LAWN ON

ROOF

RIGHT OF RIGHT COLUMN IN FOREGROUND. REMOVE LARGE BLDGS IN  
CENTER & LEFT & MAKE GREEN LAWN & TREES. REMOVE SMALL BLDG. ON  
RIGHT CENTER & DERRICKS & MAKE GREEN LAWN. DO NOT REMOVE RXXX  
RAILROAD TRACKS OR CARD. REMOVE ROOF ALONG RIGHT EDGE OF PHOTO  
ALSO MAN ON RIGHT FOREGROUND.

TRIMMINGS

REMOVE SMOKE ON FIRST TWO ARCHES OF BRIDGE.

LV

SIGN HERE

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS, ON THE  
ORDER HEREWITHEIN ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ON K. THESE TITLES AND COLOR DESCRIPTIONS,  
NATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PE R. R. ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.B.HOFFMAN,  
HARRISBURG, PA.

NO. 0A3336  
ORDER NO. 47953

DATE 8-11-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) MASONIC TEMPLE AND  
ITALIAN GARDENS, HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 28  
IMPRINT SAME AS ABOVE

*Photo in # H954*

COLOR DESCRIPTION ON REAR RIGHT DARK RED, BLDG. ON REAR LEFT BROWN & RED.  
BLDG. LT. STONE, MOTTLED WITH LIGHT BROWN. LT. GRAY CORNICE.  
BUILDINGS TOP OF TOWER, BRIGHT BUFF & BROWN CHECKERED. BROWN DOORS ON TOP  
TOWER. LOWER CORNICE ON TOP OF TOWER LIGHT BROWN & BUFF  
ROOF CHECKERED. BRONZE MARKEE & DOORS AT ENTRANCE. BROWN CENTER  
TRIMMINGS COLUMNS ON WINDOWS ON RIGHT. COLORED GLASS. COPPER ROOF ON  
REAR LEFT TOP OF BLDG. GRAY STEPS. PUT FLAG ON POLE. REMOVE POLES  
& WIRES ALONG STREET. GREEN TERRACED LAWN & SHRUBERY ON YARD. MAKE  
RED CANNA FLOWER BED IN FOREGROUND. PINK FLOWERS IN FOREGROUND.  
PURPLE & PINK FLOWERS ALONG WALK IN CENTER. FLOWER BED ON LEFT  
RED CANNAS ON RIGHT REAR RED & PURPLE FLOWERS. MAKE RED & PINK  
ROSES ON BUSHES ALONG CENTER & LEFT TERRACE.  
LV

PHOTO PROPERTY OF CURT & CO. CUSTOMER  
SIGN HERE

ADV

COMPLETED

AUG 13 1930



GENTLEMEN—  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.B.HOFFMAN,  
HARRISBURG, PA.

NO. 0A3337

47953

ORDER NO.

天大天大天大天大

DATE 8-11-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) STATE CAPITOL FROM  
SOLDIERS AND SAILORS MEMORIAL BRIDGE,  
HARRISBURG, PA.

FRONT NO. 28

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS	BRIDGE LIGHT STONE, LT. STONE COLUMNS. REMOVE ALL MATERIAL & RUBBISH FROM BRIDGE ON RIGHT & LEFT. REAR BLDGS. LT. GRAY STONE.
ROOF	GREEN COPPER ROOFS ON RIGHT & LEFT BLDGS. OR WINGS. GOLD ROOFS ON CENTER DOME & RIGHT & LEFT DOME IN CENTER. MAKE GREEN LAWN IN REAR CENTER, GREEN FOLIAGE. DARK GREEN LAMP POSTS. BRONZE
TRIMMINGS	& SILVER STARS, GOLD EAGLE ON TOP. MAKE FLAGS ON REAR POLES ON RIGHT & LEFT. REMOVE SMALL WHITE BLDGS. ON RIGHT & LEFT REAR CENTER.
PHOTO PROPERTY	PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

AUG 18 1930

ADV



2

DIAL NO. 0A3338

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 47962

AUG 13 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-12-1930

2 M

P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GEORGETOWN UNIVERSITY-ANDREW WHITE  
MEMORIAL QUADRANGLE.

(All of this on address side)

FRONT NO. 12 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16 H. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



LOCAL VIEW

DIAL NO. 0A3339

ORDER NO. ~~47961~~  
48040

DATE 8-12-1930

CUSTOMER PUBLISHED BY A.B. WYCKOFF,  
STROUDSBURG, PA.

DATE ENTERED

AUG 14 1930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper ~~Lower~~ ~~Center~~ ~~Border~~ Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No  
Title in full **DEER FOOT INN, WIND GAP, PA.**

(All of this on address side)

FRONT NO. **15** R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint ☐ No Imprint  
Trade Mark ☒ Yes ☐ No  
Special type as sample  
IMPRINT: **SAME AS ABOVE**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, ~~Black & White~~ **Black & White Proof.**

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**GASOLINE TANKS FROM LEFT TO RIGHT: 1ST ALUMINUM, 2ND  
& 3rd BLUE BASES WITH YELLOW TOPS, 4TH RED. BLDG. GREEN  
& WHITE SIGN ON TOP OF BLDG. RED WITH WHITE LETTERS.  
RESTAURANT SIGN DARK BLUE WITH WHITE LETTERS. AWNINGS,  
TAN ORANGE AND BLACK STRIPE.**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

**COMPLETED**  
5 3/16 x 3 3/16  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGH - HIGH - WITH LINE  
WITHOUT LINE - SPECIAL BORDER

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS \_\_\_\_ FLAT \_\_\_\_ 3000 \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

L. V.



DIAL NO. 0A3340

ORDER NO. 47966

DATE 8-12-1930

CUSTOMER "HUSK" O'HARE,  
CHICAGO, ILL.

DATE ENTERED

AUG 13 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

12 M500

P.C.

SIZE

3 1/2 x 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ~~No~~

Copyright in Plate Yes ~~No~~

Title in full "HUSK" O'HARE AND HIS BAND.

(All of this on address side)

FRONT NO. 5

R. M. ~~Yes~~ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

T. Imprint

No Imprint

Trade Mark ~~Yes~~ No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ~~Yes~~ No

DO NOT DO ANY RETOUCHING ON FACES. ON BACK OF PHOTO

YOU WILL FIND COLOR OF EACH MAN'S HAIR DESIGNATED.

COATS - TO BE MEDIUM BROWN, GOLD BUTTONS, TIES YELLOW.

SHOES BUFF - BROWN TRIMMING: TROUSERS WHITE.

MR. O'HARE'S TIE IS CREAM, BROWN X STRIPED, SUIT DARK BLUE.

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

#### ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16  
WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLIO METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

COMPLETED

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REITA J. CONNERLY,  
LAKE VILLAGE, ARK.

NO. 0A3341

ORDER NO. 47967

DATE 8-12-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) BATHING BEACH ON E LAKE  
CHICOT, LAKE VILLAGE, ARK.

IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

PUT LOTS OF BATHERS IN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RETTA J. CONNERLY,  
LAKE VILLAGE, ARK.

DATE 8-12-1930

1 M

BLUESKY

NO. 0A3342

ORDER No. 47967

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LOOKING SOUTH ON LAKE CHICOT,  
LAKE ~~XXXXXXXXXX~~ VILLAGE,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT  
NONE

COLOR DESCRIPTION

SEE

BUILDINGS PUT IN SOME BOATS.

ROOF

## TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

SIGN HERE

AUG 19 1930

ADV

**COMPLETED**

18



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. 0A3343

ORDER NO. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) COURT HOUSE, MONTICELLO, ARK.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT ALL POLES & WIRES.  
ROOF  
TRIMMINGS

REMARKS

*Photo to Dursing  
1/10/32*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

COMPLETED



6

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. 0A3344

ORDER NO. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. I

TITLE (IN FULL) ~~KEYS~~ BOYS' DORMITORIES, A. & M. COLLEGE, MONTICELLO, ARK.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

~~TAKE OUT ALL POLES & WIRES.~~

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

AUG 18 1930

ADV



COMPLETED

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. 0A3345

ORDER NO. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) NATIONAL GUARD ARMORY, A. & M.  
COLLEGE, MONTICELLO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 11

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

TAKE OUT ALL POLES & WIRES

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

13-6



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. 0A3346

ORDER No. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GIRLS' DORMITORY, A. & M.  
COLLEGE, MONTICELLO, ARK.

FRONT No. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

~~TAKE OUT ALL POLES & WIRES.~~

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

COMPLETED

6-13



5

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. 0A3347

ORDER No. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GROUNDS AND DRIVE AT  
A. & M. COLLEGE, MONTICELLO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT ALL POLES & WIRES.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

COMPLETED



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AND SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ATTACHED TO YOUR TOTAL ORDER  
HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS  
WE WILL CONSIDER THIS INFORMATION CORRECT AND  
PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. 0A3348  
ORDER NO. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VERA LLOYD ~~ORPHANS~~ ORPHANS  
HOME, MONTICELLO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT ALL POLES & WIRES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 20 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

DATE 8-13-1930

NO. 0A3349

ORDER NO. 47980

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MONTICELLO HIGH SCHOOL,  
MONTICELLO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT ALL POLES & WIRES.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

COMPLETED



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO 0A3350

ORDER No. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MACK WILSON HOSPITAL,  
MONTICELLO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT ALL POLES & WIRES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

AUG 13 1930

ADV

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COMPLETED



ATTACHED WITH THANKS AND ACCORDANCE WITH THE  
YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
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WORK.

VERY TRULY

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. OA3351

ORDER NO. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BOTTOMS' BAPTIST ORPHANAGE,  
MONTICELLO, ARK.  
SUB TITLES: ADMINISTRATION

SUB TITLES: ADMINISTRATION BUILDING.  
PUGH HALL. HYATT & HARRIS

PUGH HALL, HYATT H HALL.

**COLOR DESCRIPTION**

SEE

REMARKS

## BUILDINGS

TAKE OUT ALL POLES & WIR S.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

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AUG 21 1930

ADV

COMPLETE



COMPLETED

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. ~~515525~~  
OA3388

ORDER NO. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SOUTH MAIN STREET,  
MONTICELLO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT ALL POLES & WIRES.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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AUG 19 1930

ADV



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

ENTLEMEN:-  
RETURN TOTAL  
AND RETURN  
IN SIX DAYS  
WORKS

THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
AT ONCE, IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. 0A3353

ORDER No. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

*M. O.*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) RIDGEWAY HOTEL, MONTICELLO,  
ARK.

FRONT NO. 1

IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT ALL POLES & WIRES.

ROOF

CLEAN UP & SHOW DOORS

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

SIGN HERE

AUG 19 1930

ADV

COMPLETED

CD-8-26



5

GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

PUBLISHED BY MC QUISTON-BOYD DRUG COMPANY,  
MONTICELLO, ARK.

NO. 0A3354  
ORDER No. 47980

DATE 8-13-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

ALLEN HOTEL, MONTICELLO,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT POLES & WIRES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 21 1930

ADV

1

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY BAIRD'S GIFT SHOP,  
HAMBURG, ARK.

NO. 0A3355

ORDER NO. 47979

DATE 8-13, 1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BAPTIST CHURCH, HAMBURG, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

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SIGN HERE

AUG 21 1930

ADV

COMPLETED



GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BAIRD'S GIFT SHOP,  
HAMBURG, ARK.

NO. 0A3356

ORDER No. 47979

DATE 8-13-1930

1 M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HIGH SCHOOL, HAMBURG, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

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LV

AUG 19 1930

ADV

SIGN HERE

COMPLETED

14-6



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
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WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY CITY DRUG CO., & HAIL MC ADAMS CO.,  
BATESVILLE, ARK.

NO. OA3357

ORDER NO. 47971

DATE 8-13-1930

Q M

BLUESKY

Folder

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE EX LOWER BORDER

FRONT-NO. I

TITLE (IN FULL) PENTERS BLUFF ON WHITE  
RIVER, BATESVILLE, ARK.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USED IN FOLDER.

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AUG 18 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: PER ATTACHED  
OF YOUR TO ORDER  
IT'S ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
E.T.C. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SOUTHERN ILLINOIS PENITENTIARY,  
MENARD, ILL.

NO. 0A3358

ORDER NO. 47978

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PRISONERS' DINING ROOM, FEED OF  
MELONS, PENITENTIARY, MENARD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

USE PHOTO NO. RC2556.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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SIGN HERE

AUG 20 1930

ADV

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SOUTHERN ILLINOIS PENITENTIARY,  
MENARD, ILL.

NO. 0A3359

ORDER NO. 47978

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

TITLE (IN FULL) QUARRY, PENITENTIARY, MENARD, ILL.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. RC2555

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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SIGN HERE

AUG 20 1930

ADV

COMPLETED



GENTLEMEN,  
PER ATTACHED  
SPECIFICATIONS  
IT IS ABSOLUTELY  
NECESSARY THAT  
YOU O. K. THESE  
TITLES AND COLOR  
DESCRIPTIONS.  
IF NOT RETURNED  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SOUTHERN ILLINOIS PENITENTIARY,  
MENARD, ILL.

NO. 0A3360

ORDER NO. 47978

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CELL HOUSE, PENITENTIARY,  
MENARD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. RC2551

ROOF

TRIMMINGS

REMARKS

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AUG 21 1930

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GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SOUTHERN ILLINOIS PENITENTIARY,  
MENARD, ILL.

NO. 0A3361

ORDER NO. 47978

DATE 8-13-1930

1M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PRISON YARD, PENITENTIARY,  
MENARD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

USE PHOTO NO. RC2548

BUILDINGS

ROOF

TRIMMINGS

REMARKS

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AUG 19 1930

ADV

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WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
ON THE  
DESCRIPTIONS,  
IF NOT RETURNED  
WITH THE  
INC. CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SOUTHERN ILLINOIS PENITENTIARY,  
MENARD, ILL.

NO 0A3362

ORDER NO. 47978

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) POULTRY YARD, PENITENTIARY,  
MENARD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. RC2546.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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AUG 19 1930

ADV

COMPLETED



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SOUTHERN ILLINOIS PENITENTIARY,  
MENARD, ILL.

NO. 0A3363

ORDER NO. 47978

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ADMINISTRATION BUILDING, SOUTHERN  
ILLINOIS PENITENTIARY, MENARD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. RD-14357

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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COMPLETED  
AUG 15 1930



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

SOUTHERN ILLINOIS PENITENTIARY,  
MENARD, ILL.

NO. 0A3364

ORDER NO. 47978

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ADMINISTRATION BUILDING,  
SOUTHERN ILLINOIS PENITENTIARY, MENARD, ILL.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. RD-14358.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF CURT. & CO.-CUSTOMER

LV

SIGN HERE

AUG 21 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE PHOTOGRAPH ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.H. BATEHELDER,  
EXETER, N.H.

8-13-1930

DATE

6 M

AMERICAN ART GROUP (7)

NO. 0A3365

ORDER NO. 47983

PLACE OF TITLE (ALL OF THIS ON THE ADDRESS SIDE) LOWER CENTER BORDER VIEWS OF PHILLIPS ACADEMY, EXETER, NEW HAMPSHIRE.		FRONT NO 2 (ALL OF THIS ON THE ADDRESS SIDE)	
SUB TITLES: CHAPEL AND MAIN RECITATION HALL THOMPSON GYMNASIUM, LAMONT INFIRMARY, DAVIS LIBRARY, WENTWORTH AND AMEN HALLS, PHILLIPS CHURCH, WEBSTER, WENTWORTH AND AMEN HALLS.		IMPRINT NONE	
COLOR DESCRIPTION SEE FOLLOW LAYOUT ATTACHED.		REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & CO. CUSTOMER			

LV

AUG 20 1930

ADV

SIGN HERE

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO. OA3366

ORDER NO. 47975

DATE 8-13-1930

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PRESBYTERIAN CHURCH,  
WARREN, ARK.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

REMOVE WIRES

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 21 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO. OA3367

ORDER No. 47975

DATE 8-13-1930

M DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SOUTH SIDE OF SQUARE,  
WARREN, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

AUG 19 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO. OA3368

ORDER NO. 47975

DATE 8-13-1930

1M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) METHODIST CHURCH,  
WARREN, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMOVE WIRES

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

SIGN HERE

AUG 21 1930

ADV

COMPLETED

4-6



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO 0A3369

ORDER NO. 47975

DATE 8-13-1930

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) Y.M.C.A., WARREN, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMOVE POLES & WIRES

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

SIGN HERE

AUG 21 1930

ADV

COMPLETED

COMPLETED

14

6-13



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NOOA3370

ORDER No. 47975

DATE 8-13-1930

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) JUNIOR HIGH AND HIGH  
SCHOOL, WARREN, ARK.

FRONT No. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

REMOVE WIRES

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

AUG 19 1930

ADV

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO. 0A3371

ORDER NO. 47975

DATE 8-13-1930

1M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) STAND OF HARDWOOD TIMBER  
OWNED BY BRADLEY LUMBER COMPANY,  
WARREN, ARK.  
BOT-SMALL TYPE- COURTESY OF AMERICAN  
LUMBERMAN

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

COMPLETED

4



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, REQUESTED BY YOU, HAVE BEEN FULLY REPRODUCED AND ARE BEING SHIPPED TO YOU. IF NOT RETURNED TO US WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

COMPLETED

YOUR ORDER AS MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R.APPLETON,  
WARREN, ARK.

NO. 0A3372  
ORDER NO. 47974

DATE 8-13-1930

1 M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TIMBER CUT BY BRADLEY  
LUMBER COMPANY, WARREN, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT S ME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
/

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

9-



6-  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCER  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R.APPLETON,  
WARREN,ARK.

NO. OA3373

ORDER No. 47974

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~ERI~~ UPPER BORDER  
TITLE (IN FULL) BRIDGE ACROSS SALINE  
RIVER ON HIGHWAY 13,WARREN,ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

SIGN HERE

COMPLETED

AUG 18 1930

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
THAT YOU D. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
AT ONCE. IF NOT RETURNED  
AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO. OA3374

ORDER NO. 47974

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SCENE ON SALINE RIVER  
FROM BRIDGE ON HIGHWAY 13, WARREN,  
ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

SHOW WATER IN FOREGROUND.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED  
SIGN HERE

AUG 18 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO. OA3375

ORDER NO. 47974

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL) SOUTH MAIN STREET, WARREN,  
ARK.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

REMOVE WIRES

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 20 1930

ADV



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
FOR ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO. OA3376

ORDER NO. 47974

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ~~BRADLEY~~ BRADLEY COUNTY  
COURT HOUSE, WARREN, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

TAKE OUT BASEBALL SIGN.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

COMPLETED



GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT ENCLOSED.  
THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.R. APPLETON,  
WARREN, ARK.

NO. OA3377

ORDER NO. 47974

DATE 8-13-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RESIDENTIAL DISTRICT,  
WARREN, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

REMOVE POLES & WIRES

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE **COMPLETED**

AUG 18 1930

ADV



DIAL NO. **0A3378**CUSTOMER **SANDERS MFG. CO.,  
NASHVILLE, TENN.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **47970****AUG 19 1930**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ARTDATE **8-13-1930****6 M**P.C. SIZE **3 1/2 X 5 1/2**STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **MADISON RURAL SANITARIUM AND  
HOSPITAL, MADISON, TENN. - NEAR NASHVILLE.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

**FOLLOW LAYOUT ATTACHED. ALSO FINE IN FLOWERS, ETC.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**FOLLOW LAYOUT ATTACHED.**

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DayZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DaySIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 140

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ THICK \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADD



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR ORDER.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY OTTO MOORE & SON,  
TEXARKANA, ARK.

NO. 0A3379

ORDER NO. 47984

DATE 8-13-1930

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) TEXARKANA COUNTRY CLUB,  
TEXARKANA, ARK.-TEX.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE FRAME & GREEN VARIED ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

AUG 25 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU  
O. K. THESE TITLES  
AND COLOR DESCRIPTIONS  
AND RETURN THIS SHEET  
WITH YOUR SIGNATURE  
AFFIXED AT ONCE. IF NOT  
RETURNED WITHIN 30 DAYS  
WE WILL CONSIDER THIS  
INFORMATION CORRECT AND  
PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY OTTO MOORE & SON,  
TEXARKANA, ARK.

NO. 0A3380

ORDER NO. 47984

DATE 8-13-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) NEW \$2,000,000 UNION STATION,  
TEXARKANA, ARK.-TEX.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

photo 6B#2198

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BUFF WITH BLACK SPOTS. TAKE OUT LADDER. IF NECESSARY CUT OFF ON  
BOTH SIDES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

REC 28 1930



NO. 043381

ORDER NO. 47984

DATE 8-13-1930

12<sup>M</sup> 500

AMERICAN ART

PLACE OF TITLE

LOWER BORDER

TITLE (IN FULL) BEN AND JANE COLLINS HOME FOR  
WOMEN, TEXARKANA, TEXAS.

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

RED TILE ROOF, CREAM COLORED BIRCK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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AUG 20 1938

ADV

GENTLEMEN—  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COMPLETED



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY OTTO MOORE & SON,  
TEXARKANA, ARK.

NO. 0A3382

ORDER NO. 47985

DATE 8-13-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE LENZ-JOHNSON NO.1,  
TEXARKANA'S FIRST OIL WELL, TEXARKANA, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

*Never made up  
Order cancelled  
7/29/31*



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COMMUNITY CASH STORE,  
PASS CHRISTIAN, MISS.

DATE 8-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SEAWALL AT PASS CHRISTIAN, LONGEST IN WORLD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

NO. 0A3383

ORDER NO. 48010

AUG 27 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
THIS IS ABSOLUTELY  
IT IS AND RETURN THIS  
IN SIX DAYS WE WILL  
WORK

THESE TITLES AND COLOR DESCRIPTIONS  
AFFIXED AT ONCE. IF NOT RETURNED  
YOUR SIGNATURE CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WILLS BOOK & STATY.STORE,  
GREENSBORO, N.C.

NO. 0A3384

ORDER No. 48015

DATE 8-14-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) GRINNELL COTTAGE AND  
TENNIS COURT, PALMER MEMORIAL  
INSTITUTE, SEDALIA, NORTH CAROLINA.

FRONT No 81  
IMPRINT TRADEMARK

NO C.T. TRADEMARK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

Aug 26 1930

5-6-3



4

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
AT ONCE. IF NOT RETURNED  
AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WILLS BOOK & STATY. STORE,  
GREENSBORO, N.C.

NO. 0A3385 5

ORDER No. 48015

DATE 8-14-1930

3 M 500

AMERIC AN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) THE MAIN ENTRANCE, PALMER  
MEMORIAL INSTITUTE, SEDALIA, NORTH  
CAROLINA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 81

IMPRINT TRADEMARK

NO C.T. TRADEMARK

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

BLOCK OUT THE POST ON THE RIGHT SIDE, OF THE GATEWAY.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

AUG 21 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WILLS BOOK & STATY STORE,  
GREENSBORO, N.C.

NO. 0A5386

ORDER NO. 48015

DATE 8-14-1930

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) ~~XXXXXX~~ ENTRANCE TO  
ALICE FREEMAN PALMER BUILDING,  
PALMER MEMORIAL INSTITUTE, SEDALIA,  
NORTH CAROLINA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 81  
IMPRINT TRADEMARK  
NO C.T. TRADEMARK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*Straight line*

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

AUG 28 1930

ADV

COMPLETED

13-9



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
AND RETURN THIS  
IN 10 DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3387

ORDER NO. 48014

DATE 8-14-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER & CENTER

FRONT NO. 1

TITLE (IN FULL) TOP-PROFILE MOUNTAIN,  
FRANCONIA NOTCH.

IMPRINT SAME AS ABOVE

CENTER-WHITE MOUNTAINS, NEW HAMPSHIRE  
BOT-ROAD IN FRANCONIA NOTCH.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 5754-29 & 5755-29.

ROOF

TRIMMINGS

3 proofs  
FOLLOW NO. 4837-29 FOR PLACING OF  
PHOTOS & VERSE.

Submit black & white proof

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 20 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF ATTACHED, ARE NECESSARY FOR THE PRODUCTION OF THE  
PRINTS AND REPRODUCTIONS. YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3388

ORDER No. 48014

DATE 8-14-1930

12 ME00

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE TOP, CENTER & BOTTOM  
TITLE (IN FULL) TOP-THE GREAT GULF, MT.  
WASHINGTON.  
CENTER-WHITE MOUNTAINS, NEW HAMPSHIRE  
BOT-MTS. CLAY, JEFFERSON, ADAMS AND  
MADISON, FROM MT. WASHINGTON.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

USE PHOTOS NO. 67222 & 72555.

ROOF

TRIMMINGS

3 proofs  
FOLLOW CARD NO. 4837-29  
FOR PLACING OF PHOTOS & VERSE.

Submit black & white  
Proof

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

AUG 21 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: PER ATTACHED  
OF IT. OUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3389

ORDER NO. 48814

48014

DATE 8-14-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, CENTER & LOWER

TITLE (IN FULL) TOP-MOONLIGHT ABOVE THE  
CLOUDS, MT. WASHINGTON.  
CENTER-WHITE MOUNTAINS, NEW HAMPSHIRE  
BOT-MTS. ADAMS AND MADISON, FROM MOUNT  
WASHINGTON.

FRONT NO. 1

IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTOS NOS. 51284 & 51283.

FOLLOW CARD NO. 4837-29 FOR

ROOF

LAYOUT

TRIMMINGS

Submit Black & White proof

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

SIGN HERE

ADV

AUG 21 1930

COMPLETED  
LV



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART & POST CARD CO.,  
BOSTON, MASS.

NO. 0A3390

ORDER NO. 48014

DATE 8-14-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, CENTER & LOWER

FRONT NO. 1

TITLE (IN FULL) TOP-SUNSET ABOVE THE  
CLOUDS, MT. WASHINGTON.

IMPRINT SAME AS ABOVE

CENTER-WHITE MOUNTAINS, NEW HAMPSHIRE  
BOT-MTS. ADAMS AND MADISON FROM MT.  
WASHINGTON, N.H. CARRIAGE ROAD.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTOS NOS. 61887 & 85241.

ROOF

TRIMMINGS

9,805-30

3 proofs  
FOLLOW CARD 4837-29 FOR  
LAYOUT

Submit Black & white proofs.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

AUG 21 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ET C.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3391

ORDER NO. 48014

DATE 8-14-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, CENTER, & LOWER

TITLE (IN FULL) : TOP-MT. WASHINGTON FROM  
SPRUCE MT. PINKHAM NOTCH.  
CENTER-WHITE MOUNTAINS, NEW HAMPSHIRE.  
BOT-WHITE BIRCHES IN THE WHITE MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTOS NOS. 97285 & 96899

ROOF

TRIMMINGS

3 proofs  
FOLLOW CARD NO. 4837-29 FOR  
LAYOUT

SUBMIT BLACK & WHITE PROOF

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 20 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER. SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3392

ORDER NO. 48014

DATE 8-14-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, CENTER & LOWER  
TITLE (IN FULL) TOP-ECHO LAKE, FRANCONIA  
NOTCH.  
~~XXXXXXXX~~ BOT-CRAWFORD NOTCH FROM  
ELEPHANT'S HEAD.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTOS NOS. 103785 & 51282  
ROOF  
TRIMMINGS

REMARKS  
*3 proofs*  
FOLLOW CARD NO. 4837-29 FOR  
LAYOUT  
SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

AUG 20 1930

ADV

SIGN HERE

COMPLETED



YOUR ORDER  
MEMORAND  
ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3393

ORDER NO. 48014

DATE 8-14-1930

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & CENTER

FRONT NO. 1

TITLE (IN FULL) TOP-BUSY PERSON'S

IMPRINT SAME AS ABOVE

CORRESPONDENCE CARD FROM LAKE

WINNEPESAUKEE, N.H.

CENTER-USE CHECK MARKS TO SAVE TIME AND  
AVOID WRITER'S CRAMP.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 82041.

SUBMIT BLACK & WHITE PROOF.

ROOF

TRIMMINGS

SAME LAYOUT AS 1790-30

3 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

AUG 20 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3394

ORDER NO. 48013

DATE 8-15-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) POWER HOUSE AND SACANDAGA  
RIVER, SACANDAGA RESERVOIR, N.Y.  
LOOKING TOWARD LUZERNE, N.Y.  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER- 1

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
RED BRICK, CEMENT TRIM. BLACK ROOF.  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

SIGN HERE

AUG 20 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. F. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3395

ORDER No. 48013

DATE 8-15-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) POWER HOUSE ON THE  
SACANDAGA RIVER AT NEW SACANDAGA  
RESERVOIR, N. Y.  
PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER - 2

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS  
POWER HOUSE RED BRICK, CEMENT TRIM, BLACK ROOF.  
BUILDINGS  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

ADV

AUG 24 1930

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 0A3396

ORDER NO. 48013

DATE 8-13-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING TOWARD THE DAM AT  
NEW SACANDAGA RESERVOIR, N. Y.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE IN  
UPPER BORDER- 3

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co - CUSTOMER

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AUG 21 1930

ADV

COMPLETED



073396

L.A. - 9-11-41 - 5-11-41 - 53

5

105



19

GENTLEMEN:-  
P.R. ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3397

ORDER NO. 48013

DATE 8-KEX 15-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	29
TITLE (IN FULL)	LOOKING SOUTH FROM NEAR NORTH END, NEW SACANDAGA RESERVOIR, N.Y. PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER - 4	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			PUT CLOUDS IN SKY
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER			

LV

SIGN HERE

ADV

AUG 21 1930

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3398

ORDER NO. 48013

DATE 8-15-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING NORTH OVER  
SACANDAGA RESERVOIR FROM SOUTHEAST  
SIDE, BETWEEN LUZERNE AND NORTHVILLE, N.Y.  
PRIVATE NO. 3-4' FROM RIGHT EDGE IN  
UPPER BORDER - 8 5

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS THERE IS A TOWER ON CENTER PEAK.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

SIGN HERE

AUG 25 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN-  
PER ATTACHED

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3399

ORDER NO. 48013

DATE 8-15-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) THE SACANDAGA

IMPRINT SAME AS ABOVE

RESERVOIR AS SEEN FROM CAUSEWAY NEAR  
NORTHVILLE, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 6

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

AUG 27 1930

ADV

COMPLETED

6  
12



OA 3399

R



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,

MECHANICVILLE, N.Y.

DATE 8-15-1930

NO. 0A3400

ORDER NO. 48013

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING SOUTH FROM  
PINERIDGE OVER NEW SACANDAGA  
RESERVOIR, N.Y.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 7

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

ADV

AUG 25 1930

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3401

ORDER NO. 48013

DATE 8-15-1930

12 M 500

AMERICAN ART

PLACE OF TITLE

(ALL OF THIS ON THE PICTURE SIDE)  
UPPER BORDER

TITLE (IN FULL)

HIGHWAY AND POWER HOUSE  
AT THE NEW SACANDAGA RESERVOIR  
BETWEEN LUZERNE AND NORTHVILLE, N.Y.

PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER- 8

FRONT NO.

29

IMPRINT

(ALL OF THIS ON THE ADDRESS SIDE)  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

1-NEAR BLDGS., CREAM WITH RED ROOF.

ROOF

2-DISTANT BLDGS., BROWN WITH GREEN ROOF.

TRIMMINGS

3-POWER HOUSE, RED BRICK, CEMENT TRIM.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

AUG 27 1930

COMPLETED

X X X



DIAL NO. **003402**CUSTOMER **VON HOFF-BECKER,  
DAYTON, OHIO**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **48019****AUG 20 1930**

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE **8-15-1930****6** MP.C. SIZE **3 1/2 X 5 1/2**STYLE **AM RICAN A T GROUP (2)**

(All this on the picture side)

(All of this on address side)

**PLACE OF TITLE** Upper, Lower, Center—Border**Follow Layout**Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ NoTitle in full **AN IDEAL SHOPPE IN AN IDEAL LOCATION****VON HOFF & BECKER HAIRDRESSING SALON****29 WEST FIRST STREET DAYTON, OHIO**

RETOUCHING DEPARTMENT

☒ Submit ☒ Sketch ☐ Layout—Retouched Photo—Wash DrawingLayout Yes ☒ No**MAKE LAYOUT LIKE 1317-30.**FRONT NO. **5**R. M. Yes ☒ NoR. M. to cover part of Message Space, **entire Message Space**, or entire FrontIMPRINT: **Customer**

C. T. Imprint

No Imprint

Trade Mark ☒ Yes ☐ No

Special type as sample

**IMPRINT: C.M.BUNTING, JOURNAL-HERALD BLDG., DAYTON, OHIO**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, **handcolor** Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**COLORS AS PER TISSUE ATTACHED TO PHOTOS.**

ENGRAVING DEPARTMENT

**2** HALFTONES FROM **2** COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **2 7/16** WIDE **3 3/16** HIGH. SAME SIZE \_\_\_\_

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
**SQUARE** LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. **WOOD** - MORTISE - **ANCHOR**  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - **FLUSH SIDES**  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.**COMPLETED**

PHOTO PROPERLY ATTACHED TO PHOTOS

CUSTOMER — L. V. — **ADV.**



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3403

ORDER No 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL WM. BYRD, RICHMOND, VA.

FRONT No. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS DARK TAN GRAY BRICK, LIGHT STONE CORNICE & TRIM. FIRST FLOOR LIGHT STONE,  
BRONZE MARKEES. GREEN SIGNS ON TOP OF FIRST FLOOR WINDOWS. BUFF SASH ON FIRST  
FLOOR WINDOWS. TOP SIGN DARK WITH RED NEON CENTER ON LETTERS.  
ROOF ON RIGHT LIGHT GRAY. ON LEFT RED BRICK & LIGHT GRAY GREEN ROOF.  
TRIMMINGS REMOVE WIRES.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

AUG 20 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS OUR POLICY TO RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3404  
ORDER NO. 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) XXXX BATTLE ABBEY, RICHMOND, VA.

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

LIGHT GRAY STONE ALL OVER, LIGHT GRAY STEPS & RAILINGS & CEMENT DRIVE. DARK BUILDINGS GREEN LAWN & SHRUBBERY. REAR BLDGS. ON RIGHT & LEFT BROWN, LIGHT TRIM. BRING OUT FLAGS, ONE AMERICAN FLAG, OTHER CONFEDERATE FLAG.

ROOF

TRIMMINGS

PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED  
LV

SIGN HERE

AUG 20 1930

ADV



GENTLEMEN:-  
 PER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 ETC., AND RETURN  
 IN 30 DAYS WE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
 MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3405

ORDER No. 48025

DATE 8-15-1930  
25 M

AMERICAN ART

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL)

BATHING SCENE, BYRD PARK,  
RICHMOND, VA.

FRONT NO. 47

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
	LIGHT GRAY CEMENT AROUND LAKE.	LIGHT STAND ON LEFT.
ROOF	GREEN SLIDES & DIVING BOARDS.	
TRIMMINGS		

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 20 1930

ADV

COMPLETED



PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3406

ORDER NO. 48025

DATE 8-15-1930

25

M

AMERICAN ART

PLACE OF TITLE

TITLE (IN FULL)

RIVER, RICHMOND, VA.

UPPER BORDER

BOULEVARD BRIDGE OVER JAMES

FRONT NO.

47

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BRIDGE LIGHT CEMENT, DARK RAILINGS. LIGHT TOLL HOUSE ON REAR LEFT.

ROOF

TRIMMINGS

LIGHT CEMENT PAVING ON BRIDGE. SHOW WATER ON LEFT.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 25 1930

ADV

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY ENCLOSED.

GENTLEMEN:-  
PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

ETC.; AND RETURN

IN SIX DAYS WE

WILL CONSIDER

THIS INFORMATION

CORRECT AND PROCEED WITH THE

WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COLORED  
DELIVERED



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO 0A3407

ORDER NO. 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 47

TITLE (IN FULL) CENTRAL NATIONAL BANK BUILDING,  
RICHMOND, VA.

IMPRINAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT TAN GRAY BRICK, BRASS DOORS & GRILL. FIRST STORY LIGHT STONE, BUFF  
SASH BRONZE WINDOW CASINGS BETWEEN WINDOWS. BLDG. ON CORNER DARK RED,  
OTHERS GRAY & LIGHT GRAY. ON RIGHT BLDGS. GRAY & RED BRICK. REMOVE ROOF  
IN LOWER RIGHT CORNER.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 25 1930

COMPLETED

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER FORM WHICH HAVE BEEN FURNISHED TO YOU BY THE PHOTOGRAPHIC ARTIST. IT IS ABSOLUTELY NECESSARY THAT YOU RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PERMITTING TO BE  
OF YOUR TOWN

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO 0A3408  
ORDER NO. 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) STATE CAPITOL, HOTEL RICHMOND  
AND CITY HALL, RICHMOND, VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 47  
IMPRINT SAME AS ABOVE

*Photo in D-2432*

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS ON CENTER LIGHT STONE ALL OVER. DARK RED ROOF, GRAY STEPS, LIGHT CEMENT WALK.  
ON LEFT 1ST BROWN BRICK, GREEN CORNICE & ROOF GARDEN 2, BACK OF FIRST  
ROOF DARK RED ON LEFT REAR EDGE GRAY. ON REAR CENTER LIGHT GRAY, DARK SASH.  
ON RIGHT GRAY STONE, GREEN CO PER ROOF.

TRIMMINGS

*Photo missing  
2/16/32*

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

AUG 25 1930 ADV



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
WORK.  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER'S  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3409

ORDER NO. 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RICHMOND STADIUM, RICHMOND, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS GRAY CEMENT WALL ALONG FRONT & BACK GREEN SEATS. BLDGS. ON LEFT WHITE, ERM  
CENTER GRAY. BLDGS. ON RIGH LIGHT GRAY. GREEN LAWN ON COURSE, DARK  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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SEP 8 - 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO0A3410

ORDER NO. 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 47

TITLE (IN FULL) THOMAS JEFFERSON HIGH SCHOOL,  
RICHMOND, VA.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDING VERY XXXX LIGHT GRAY STONE ALL OVER. BRONZE MARKERS ON LEFT. BUFF SASH & DOORS.  
REMOVE ALL RUBBISH & MAKE GREEN LAWN ON YARD. PAVE STREET SMOOTH IN  
FOREGROUND & MAKE CEMENT WALK BACK OF CURB ALONG FRONT & SIDE ON LEFT.  
ROOF PUT FLAG ON POLE. SHOW GREEN LAWN ON LOWER RIGHT CORNER,  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

AUG 19 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

ETC. AND RETURN

IN SIX DAYS WE

WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3411

ORDER No. 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 47 (ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) BIRD'S-EYE VIEW OF VIRGINIA  
COUNTRY CLUB AND GOLF LINKS, RICHMOND, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BLDG. DARK RED BRICK, SLATE ROOF, WHITE COLUMNS & CORNICE & SUN PARLORS ON  
BUILDINGS RIGHT & LEFT. GRAY TANK. DARK GRAY DRIVE, LIGHT BORDERS. BRIGHT GREEN  
LAWN ON COURSE. GREEN SHRUBBERY & FOLIAGE. NO YELLOW COLORS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

AUG 22 1930

ADV

SIGN HERE

Corrected  
to Standard



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 3412

ORDER No. 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 47

TITLE (IN FULL) BROAD STREET LOOKING WEST FROM  
6TH STREET, RICHMOND, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ON LEFT, 1ST DULL BUFF, BROWN CORNICE, 2 BROWN, 3 WHITE, 4 BUFF, 5 & 6 GRAY,  
BUILDING 7 & 8 BUFF, 9 & 10 RED, 11 BUFF, 12 RED, 13 TALL BLDG. LIGHT TAN GRAY. BRONZE  
WINDOW CASINGS, OTHERS RED & GRAY. TALL BLDG. IN REAR CENTER DARK RED.  
ROOF STREET CARS DARK RED, WHITE TRIM. BRONZE MARKEES ON LEFT.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 27 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURTIS LEITCH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. 0A3413

ORDER NO. 48025

DATE 8-15-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BROAD STREET EAST FROM 6TH  
STREET, RICHMOND, VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 47  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTIONS  
ON RIGHT: 1ST DULL BUFF, GRAY SILLS, GREEN CORNICE, BROWN AWNINGS & BROWN SASH.  
2ND RED, 3 BUFF, 4 & 5 GRAY, 6 RED, 7 DARK GRAY 8 GRAY, 9 TALL BLDG. DARK  
BUILDINGS RED, LIGHT GRAY TOP FLOOR & LOWER FLOORS & CORNERS. 10 & 11 RED, 12-13-14  
RED, 14 TALL BLDG. LIGHT GRAY, 15 DARK GRAY, 16 GRAY.  
ROOF REMOVE SIGNS ON LEFT. STREET CAR DARK RED, BUFF TRIM.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 3 - 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS YOUR RESPONSIBILITY TO  
SPECIFY THE TITLE AND COLOR DESCRIPTIONS.  
IF NOT RETURNED WITHIN SIX DAYS WE WILL  
CONSIDER THIS INFORMATION CORRECT AND  
PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LOUIS KAUFMANN & SONS,  
BALTIMORE, MD.

NO. OA3414

ORDER NO. 48025

DATE 8-15-1930

25M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BIRD'S-EYE VIEW FROM STATE  
OFFICE BUILDING, RICHMOND, VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 47

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ON RIGHT BROWN BRICK, GREEN TOP CORNICE & ROOF GARDEN, LIGHT GRAY LOWER  
BUILDINGS CORNICE. CENTER BLDGS. GRAY & DARK RED. ON LEFT 1 & 2 LIGHT GRAY, 3 LT. BROWN,  
LT. TRIM, 4 TALL BLDG. LIGHT TAN & LIGHT STONE PANELS, COPPER ROOF. REAR  
ROOF LEFT CENTER 1ST TALL BLDG. LIGHT ~~TAN~~ TAN GRAY, LIGHT TOP, COPPER ROOF.  
2 ~~XXXX~~ ~~XX~~ BROWN, 3 REAR TALL BLDG. LIGHT GRAY. LIGHT GRAY STONE ON  
TRIMMINGS RIGHT FOREGROUND. GREEN LAWN & SHRUBERY & LIGHT GRAY WALKS IN FOREGROUND.  
SMALL BLDGS. ON LEFT EDGE DARK RED & BROWN.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

1931 87 904



DIAL NO. **0A3415**

ORDER NO. **48018**

DATE **8-15-1930**

CUSTOMER **THE GREAT NORTHERN HOTEL,  
HOT SPRINGS NAT'L PARK, ARK.**

DATE ENTERED  
**AUG 19 1930**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

12 <sup>M</sup>500

C

SIZE

3 1/2 X 5 1/2

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper ~~Lower~~ Center ~~Border~~ Follow Layout  
Title in Plate ~~Yes~~ No Copyright in Plate ~~Yes~~ No  
Title in full **LOBBY, THE GREAT NORTHERN HOTEL, HOT SPRINGS  
NATIONAL PARK, ARK.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ~~Yes~~ No

(All of this on address side)

FRONT NO. **5** R. M. Yes ~~No~~ *Gr come*  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: ~~Customer~~ C. T. Imprint No Imprint

Trade Mark ~~Yes~~ No

Special type as sample

IMPRINT: **PUBLISHED BY F.C. BOVING, HOT SPRINGS NATIONAL PARK,  
ARK.**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ~~Handcolor~~, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**FLOOR WHITE, GREEN, ORANGE TILE. WOODWORK LIGHT  
MAHOGONY. WALL IN BACK WHITE MARBLE BASE AND PAPER  
ABOVE ALMOST WHITE. TOP BROWN. ENTRANCE DOOR GREEN.  
CEILING CREAM, CHAIRS MAHOGONY.**

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 145

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
~~GUARD~~ - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. ~~WOOD~~ - MORTISE ~~ANCHOR~~  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)

PROOFS ~~FLAT~~ - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF **GALE CO.** - CUSTOMER - L. V. - ~~ADV.~~

**COMPLETED**



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PERCY L. DAVIS,  
CORYDON, IND.

NO. 0A3416

ORDER NO. 48038

DATE 8-18-1930

21 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 2

TITLE (IN FULL) HOME OF COL. THOMAS POSEY,  
ERECTED 1818. NOW OWNED BY HOOSIER ELM  
CHAPTER D.A.R.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OFF BRICK BLDG. AT LEFT AND TWO FRAME BLDGS. ON RIGHT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

AUG 21 1930

SIGN HERE

ADV

COMPLETED

6 12



DIAL NO. **0A3418**ORDER NO. **48049**DATE **8-18-1930**CUSTOMER **PUBLISHED BY THE ALLIS PRESS,**  
**KANSAS CITY, MO.****AUG 22 1930**

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**12 M 500 P.C. SIZE 3 1/2 X 5 1/2**STYLE **AMERICAN ART GROUP (2)**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes Copyright in Plate Yes No  
Title in full **TOP—HOTEL KANSAN, TOPEKA, KANSAS.**  
**BOT. SWEET HOTELS IN MISSOURI - KANSAS.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: **SAMEXAS ABOVE**

RETOUCHING DEPARTMENT

PHOTO LITHO

Sketch Retouched Photo—Wash Drawing Layout Yes No

Rephoto

TAKE OUT TELEGRAPH POLE, ADD FLAG ON TOP OF BLDG. THERE IS  
A RED NEON TUBE RUNNING ALONG THE TOP EDGE OF BLDG. IMMEDIATELY  
UNDER THE STONE TOP. CUSTOMER WANTS THIS TUBE TO SHOW ON BLDG.  
TAKE OUT BLDG. TO RIGHT. MAP OF MISSOURI-KANSAS TO GO  
BELOW BLDG. MAP TO BE PRINTED BLACK EXCEPT:— MAKE NAMES OF  
HOTELS IN ORANGE AND CENTER OF CIRCLES AND STARS INDICATING  
CITIES AND STATE CAPITOLS IN ORANGE. USE LT. COLOR FOR  
BACKGROUND. WE SUGGEST YELLOW, BUT USE YOUR JUDGEMENT.  
FOR BACKGROUND IN MAP SPACE BUT OUTSIDE OF MAP OUTLINES, USE  
DIFFERENT COLOR BACKGROUND.

Photograph each Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Line, Half-tone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Stripping, White Border, Full Face.

Blue Print, Handcolor, Black & White Proof.

Screen 120, 133, 150, 175.

Titles—Red, Blue.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE KROPP CARD ENCLOSED FOR COLORS.

*Photos returned to  
Customer, 1/29/31  
B.M.*

ENGRAVING DEPARTMENT

2 HALFTONES FROM 2 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben DayZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day3 3/16 3 1/8 H. T.  
3 3/16 1 3/4 Zinc  
SIZE 3 3/16 WIDE 1 3/4 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO 0A3419  
ORDER No. 48065

DATE 8-21-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) SUNSET  
FROM INTERVALE, WHITE MTS., N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SUBMIT  
HAND-COLORED PROOF.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

SIGN HERE

ADV

AUG 29 1930

COMPLETED



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU (G. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

Z AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3420

ORDER NO. 48065

DATE 8-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) OLD MAN OF THE MOUNTAIN,  
WHITE MTS., N. H.  
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS GIVE SPECIAL ATTENTION TO FACE AT TOP OF MT.  
ROOF  
TRIMMINGS

REMARKS

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 2 - 1930  
DEC 29 1930

ADV

COMPLETED

Dial 02



GENTLEMEN,  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 0A3421

ORDER NO. 48066

DATE 8-21-1930

M

1 (ALL OF THIS ON THE PICTURE SIDE) BLUESKY

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

BIRTHPLACE OF IRWIN RUSSELL,  
THE POET, PORT GIBSON, MISS. 1853-1879

FRONT NO.

1

IMPRINT

SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

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AUG 28 1930 ADV

COMPLETED



DIAL NO. 0A3422

CUSTOMER

Published by H.G. Brace & Co.,  
Seattle, Wash.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48064

AUG 24 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-21-1930

6 M

PIC SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE DALLAS AUTO PARK LOCATED AT WEST END OF  
CITY ON SCENIC COLUMBIA HIGHWAY NO. 30.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

SUT OUT TELEPHONE POLE, LADDER AND MAN ON SIDE OF  
BLDG.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDGs. LIGHT CREAM YELLOW. LIGHT GREEN ROOFS. GRASS & TREES  
GREEN. ROADWAY LIGHT SLATE COLOR GRAVEL. LAVA ROCKS AND  
GROUND WHERE GRASS IS NOT GROWING SORT OF RUSTY COLOR.  
TRIMMINGS AROUND DOORS AND WINDOWS ARE GREEN. HILLS  
IN BACKGROUND ARE DRIED UP WHEAT FIELDS CAUSED BY THE  
SUN AND HEAT AFTER HARVEST TIME. THE RIVER IN BACKGROUND  
ON LEFT SIDE OF PHOTO IS BLUE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE oval - circle  
square - like copy - vignette - highlight - with line  
without line - special border

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - LUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



DIAL NO. 0A3423

ORDER NO. 48069

DATE 8-21-1930

CUSTOMER HOTEL SUBURBAN,  
EAST ORANGE, N.J.

DATE ENTERED

AUG 26 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

12<sup>M</sup>500

P.C. SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL SUBURBAN, SUMMIT, NEW JERSEY.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

ADD LEAVES ON TREES, REMOVE THE LOW BLDG. IN REAR, PUT A CONCRETE  
STREET IN FRONT OF BLDG. ADD FLOWERS ON EXTREME LEFT  
BETWEEN THE TREE AND AUTO. MAKE THE DETAIL OF THE  
DRIVEWAY STAND OUT MORE PROMINENTLY.

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. IS RED BRICK. YOU CAN TELL FROM PHOTO WHICH PARTS ARE  
WHITE. THERE ARE GREEN SHUTTERS ON THE TOP WINDOWS AT THE  
LEFT HAND CORNER. THE STONework WHICH SHOWS LIGHT ON THIS  
PHOTO IN THE FRONT OF THE COVERED DRIVE IS NOT WHITE, BUT  
GRAY STONE. MAKE BRICK SAME COLOR AS ON 116904. ALSO MAKE  
LEAVES SAME AS ON 116904. COLOR UP THE SHRUBBERY TO MAKE IT  
LOOK AS IF IT WERE IN BLOOM. A FEW COLORED FLOWERS ON THE  
EXTREME LEFT BETWEEN THE ST. AND THE AUTO WOULD ADD TO THE  
PICTURE. IF BEST, LEAVE OFF ABOUT TWO INCHES OF THE  
EXTREME LEFT OF PHOTO.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Negatives Striping To Size Print Position Color Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  
Extra Strip Double Reverse Reverse Ben Day  
Negatives Striping To Size Print Position Color Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STAR DRUG CO.,  
MINDEN, LA.

NO. 0A3424  
ORDER NO. 48083

DATE 8-22-1930

1 M BLUESKY  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET LOOKING NORTH, ~~XXXX~~  
MINDEN, LA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV.

SIGN HERE

ADV

AUG 28 1930

COMPLETED

10 - 9 - 13



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STAR DRUG CO.,  
MINDEN, LA.

NO. 0A3425

ORDER NO. 48083

DATE 8-22-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MINDEN SANITARIUM,  
MINDEN, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

AUG 28 1930

ADV

SIGN HERE

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM  
GENTLEMEN: PER ATTACHED SPECIFIC ORDERS AND CONDITIONS ON THE ORDER PRESENTED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IT IS NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

*Photo returned to  
Customer 9/15/31*

NO. OA3426

ORDER NO. 48093

DATE 8-22-1930

3<sup>M</sup> 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) RIDING AND HUNT CLUB, ORKNEY  
SPRINGS, VA.

FRONT NO. 128

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 3 - 1930

ADV

COMPLETED

18

5



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELEFELD, INC.,  
FREDERICK, MD.

DATE 8-22-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HAPPY VALLEY LOOKING NORTH,  
ORKNEY SPRINGS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 128  
IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

SIGN HERE

NO. 0A3427

ORDER NO. 48093

*Photo returned to  
Customer 9/5/31*

AUG 28 1930

ADV

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELFELD, INC.,  
FRED RICK, MD.

*Photo returned to  
Customer 9/15/31*

NO. 0A3428

ORDER NO. 48093

DATE 8-22-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) NATURE'S MASTERPIECE,  
NEARING ORKNEY SPRINGS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 128  
IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

SEP 2 1931  
COMPLETED



PUBLISHED BY STANDARD NEWS CO.,  
KNOXVILLE, TENN.

NO. 0A3429

ORDER NO. 48096

DATE 8-22-1930

12 M500

AMERICAN ART

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) VIEW OF CAMP LIFE ON MT. LE  
CONTE.  
BOT: - "GREAT SMOKY MOUNTAINS NATIONAL  
PARK, TENN."  
SMALL TYPE- COPYRIGHT JIM THOMPSON CO.,  
KNOXVILLE, TENN.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

IN PLATE - (c)  
COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE AS ATTRACTIVE A CAMPING SCENE AS POSSIBLE.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

SIGN HERE

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HERON. THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL

COMPLETED

AUG 25 1930

5



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY STANDARD NEWS CO.,  
KNOXVILLE, TENN.

NO. 0A3430

ORDER NO. 48096

DATE 8-22-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SCENE IN INDIAN CAVE, NEAR  
"GREAT SMOKY MOUNTAINS NATIONAL PARK",  
TENN.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS SEE SAMPLES OF MAMMOTH CAVE ENCLOSED FOR GOOD COLORS.

ROOF

VERY PARTICULAR CUSTOMER.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

AUG 26 1930



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STAR DRUG STORE,  
BUNKIE, LA.

NO. 0A3431

ORDER NO. 48102

DATE ~~8-21-1930~~

M

BLACK & WHITE

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

HIGH SCHOOL, BUNKIE, LA.

FRONT NO.

2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

AUG 23 1930  
COMPLETED

*Very Truly*  
*Curt Teich*



651

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STAR DRUG STORE,  
BUNKIE, LA.

NO. 0A3432

ORDER No. 48102

DATE 8-22-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

OAK TREES AT TALIFERRO'S HOME,  
BUNKIE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

AUG 28 1930



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

STAR DRUG STORE,  
BUNKIE, LA.

NO. OA3433

ORDER NO. 48102

DATE 8-22-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

STANDARD PIPE LINE STATION,  
BUNKIE, LA.

FRONT NO

2

IMPRINT

NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

AUG 29 1930

SIGN HERE



*Very Rush*  
*HT*

*X*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY CHAMPAIGN & URBANA NEWS AGENCY,  
CHAMPAIGN, ILL.

NO. 0A3434

ORDER NO. 48098

DATE 8-22-1930

12 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ~~THE~~ WESLEY FOUNDATION,  
UNIVERSITY OF ILLINOIS.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. E-136. Entire BLDG. IS GREY STONE. ROOF IS ~~IS~~ SLATE IN A  
VERY LT. BLUE AND TAN COMBINATION.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

ADV

SIGN HERE

COMPLETED



DIAL NO. 0A3435

ORDER NO. 48103

DATE 8-22-1930

CUSTOMER MARKEN & BIELEFELD, INC.,  
FREDERICK, MARYLAND

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART12<sup>M</sup> 500 P.C. SIZE 3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow LayoutTitle in Plate Yes No Copyright in Plate Yes No

Title in full THE EBERT HOUSE, BRADDOCK HEIGHTS, MARYLAND.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 128

R. M. Yes NoR. M. to cover part of Message Space entire Message Space, or entire FrontIMPRINT Customer C. T. Imprint No ImprintTrade Mark Yes No

Special type as sample

*Same as above*

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount in CARD, CLOTH, with hinge - or without hinge - Not mounted

By Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

— L. V. — ADV.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDE  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ ELAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

## INSTRUCTIONS.

Bed Room (upper left corner) walnut furniture;  
mahogany doors; natural wood floors; wall paper  
two shades of brown; bath room paper two shades blue;  
rug in bathroom blue; wall paper in hallway same as  
that in lobby.

Lobby (lower left corner) wall paper grey background I  
leaves in paper dark ~~XXXX~~ brown, red flowers with  
blue centers; overstuffed furniture dark brown;  
woodwork mahogany; palms, green; flower boxes in  
windows contain various colors of brown; natural wood  
floors; rug dark brown with light brown border.

Exter (center) building white with dark brown roof;  
shutters green, and of front porth (shingles) dark  
brown.

Kitchen (top right) walls painted grey; wood work and  
table tops white, balance of ~~XXXX~~ table oak; stove  
black trimmed in nickle; floor natural wood.

Dining Room (lower right) furniture mahogany; ceiling  
and side walls blue; wood work white, curtains light  
blue; flower boxes in windows various colors.

ADVERTISING DEPT.



WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU (G. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

*Photos in large  
File*

NO. 0A3436

ORDER NO. 48115

DATE 8-22-1930

6 12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE IN PLATE

TITLE (IN FULL) GREETINGS FROM THE WHITE MTS.,  
NEW HAMPSHIRE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

~~XXXXXXXXXX~~ MAKE NEW DESIGN LETTERS, NOT BLACK BACKGR. UND.

ROOF

SEE COL. SKETCH ATT.

TRIMMINGS

3 proofs

*Submit black & white proof*

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

ADV

JAN 7 1931



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3437  
ORDER NO. 48115

DATE 8-22-1930

6 12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE IN PLATE  
TITLE (IN FULL) GREETINGS FROM LAKE WINNIPESAUKEE,  
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE ANY OF PHOTOS ATTACHED.  
ROOF  
TRIMMINGS SEE COL. SKETCH ATT.

REMARKS  
3 proofs  
Submit black + white proof.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

JAN 7 1931

12-1072



13

14

3

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU CLIP THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3438

ORDER NO. 48115

DATE 8-22-1930

6  
22 M 500

AMERICAN ART

PLACE OF TITLE IN PLATE

TITLE (IN FULL) GREETINGS FROM DIXVILLE NOTCH,  
WHITE MOUNTAINS, NEW HAM-SHIRE.

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 67410.

ROOF

TRIMMINGS

SEE COL. SKETCH ATT.

REMARKS

3 proofs

Submit black+white proof.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

JAN 7 1931

2 more



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

IO. OA3439

ORDER No. 48116

DATE 8-22-1930

12<sup>M</sup> 500

AMERICAN ART

PLACE OF TITLE CENTER

TITLE (IN FULL) THE WAY OF THE ROAD.  
(VERSE)

FRONT No 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 97506 FOR TOP VIEW. TAKE OUT BRIDGE AND SUMMER HOUSE.

ROOF

USE PHOTO NO. 104759 FOR BOTTOM VIEW & TAKE OUT BIG AUTO & CUT AS MARKED. I

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 29 1930

ADV

COMPLETED

*Very Rush to B.*



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3440

ORDER NO. 48116

DATE 8-22-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE CENTER

TITLE (IN FULL) UP IN MAINE (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 125 106300 FOR TOP VIEW & TAKE OUT SHEEP & TWO PEOPLE.  
USE NEW PHOTO FOR BOTTOM VIEW.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 29 1930

ADV

COMPLETED

3 proofs

Submit Black+White proof

12 8-27-



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3441

ORDER NO. 48116

DATE 8-22-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, CENTER & LOWER BORDERS

FRONT NO. 1

TITLE (IN FULL) TOP BOARDSTONE MOUNTAIN AND  
LAKE ONAWA.

IMPRINT SAME AS ABOVE

CENTER: GREETINGS FROM MAINE.

BOT: MT. KATAHDIN, 5273 FT., LOFTIEST PEAK  
IN MAINE.

COLOR DESCRIPTION

SEE

REMARKS

USE PHOTOS NOS. 4834-29 & 4830-29.

BUILDINGS

ROOF

TRIMMINGS

3 proofs

Submit Black & White proof

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 28 1930

ADV

COMPLETED



GENTLEMEN:-

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED, IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BOSTON, MASS.

NO. 0A3442

ORDER NO. 48116

DATE 8-22-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	CENTER

TITLE (IN FULL) MAINES SILVER BIRCHES.  
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS USE PHOTOS NO. 122594 & 123048.

ROOF

TRIMMINGS

REMARKS

**SUBMIT BLACK & WHITE PROOF.**

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

**SIGN HERE**

ADV

Aug 22 1930

IN HERE

**COMPLETED**



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
ETC.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

DATE 8-22-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) LAKESIDE CAMP IN MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE HAT OFF LADY. THIS PHOTO IS 25 YEARS OLD. SHOW WOOD FIRE.

ROOF

TRIMMINGS

3 proofs

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

AUG 29 1930

ADV

SIGN HERE

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3444

ORDER NO. 48116

DATE 8-23-1930

12 M 500

AMERICAN ART

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) MT. KATAHDIN, 5273 FEET. LOFTIEST  
PEAK IN MAINE.

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NATURAL SKY.

ROOF

TRIMMINGS

3 proofs

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

Ret 8/9/35

AUG 29 1930 ADV

COMPLETED

Very Rush



COMPLETED

YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:  
PER ATTACHED  
OF IT, ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. 0A3445
DATE 8-25-1930		ORDER NO. 48130
25 M AMERICAN ART		(ALL OF THIS ON THE ADDRESS SIDE)
(ALL OF THIS ON THE PICTURE SIDE)		FRONT NO. 1
PLACE OF TITLE UPPER & LOWER CENTER BORDER	IMPRINT SAME AS ABOVE	
TITLE (IN FULL) BOT- "MORNING" ON THE ATLANTIC		
TOP- 12 1/2 M - GREETINGS FROM OLD ORCHARD BEACH, MAINE		
TOP- 6,250 - GREETINGS FROM HAMPTON BEACH, N.H.		
TAKE OFF TOP TITLE AFTER 12,500 ARE RUN & PRINT		
"GREETINGS FROM HAMPTON BEACH, N.H." ON TAKE THIS TITLE		
OFF AFTER 6,250 ARE RUN & LEAVE BALANCE BLANK.		
BUILDINGS	USE PHOTO NO. 1184-30.	TAKE OUT ALL LAND, ALSO
ROOF	NAMES ON AIRSHIP.	
TRIMMINGS		SUBMIT HAND-COLORED PROOF.
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	SIGN HERE	ADV

SEP 2 - 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A3446

ORDER NO. 48117

DATE 8-23-1930

12<sup>M</sup> 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~XXXXXXXXXX~~ LOWER CENT.  
TITLE (IN FULL) "CLOUD-LIKE WE SAW THE SHORE  
WHEN STRETCHING TO LEEWARD." LONGFELLOW.

FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 65630 FOR BOT. VIEW.  
ROOF in 3452  
TRIMMINGS

REMARKS

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED

SIGN HERE

R 5x7. 8-27 ADV

AUG 29 1930



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA 3447  
48117  
ORDER NO.

DATE 8-23-1930

12 500  
M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE  
TITLE (IN FULL)  
THE LURE OF THE SEA.  
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 106420 FOR TOP VIEW.

REMARKS

3 proofs

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED

SIGN HERE

AUG 28 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1775 IRVING PARK BLVD, CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA3448

ORDER NO. 48117

DATE 8-23-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, CENTER & LOWER  
TOP- OCEAN SURF AND ROCKS.  
TITLE (IN FULL) CENT: THE ATLANTIC OCEAN  
BOT: SURF BATHING.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTOS NOS. 4376-29 & 4380-29.  
ROOF  
TRIMMINGS

REMARKS  
I 3 proofs

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

AUG 29 1930

*Very Best*

*[Handwritten marks]*



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA3449

ORDER No. 48117

DATE 8-23-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE CENTER

TITLE (IN FULL) ATLANTIC OCEAN BREAKERS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTOS NOS. 123679 & 123446.

ROOF

TRIMMINGS

3 proofs

SUBMIT BLACK & WHITE PROOF

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

AUG 28 1930

ADV

COMPLETED

6

12

10-6



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA3450

ORDER NO. 48117

DATE 8-23-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE CENTER

TITLE (IN FULL) THE ATLANTIC OCEAN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 45509 FOR BOT. VIEW.

ROOF

TRIMMINGS

3 proofs

photo in envelope  
H402

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

AUG 29 1930

ADV

SIGN HERE

COMPLETED

very Rush

X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA 3451  
ORDER No. 48117

DATE 8-23-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE CENTER		FRONT No. 1	
TITLE (IN FULL) THE ATLANTIC OCEAN.		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	USE PHOTO NO. 123445 FOR BOTTOM VIEW.	3 proofs	
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		SUBMIT BLACK & WHITE PROOF.	

LV  
**COMPLETED**

SIGN HERE

AUG 29 1930

ADV

*Rush*

6-19



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA3452

ORDER NO. 48117

DATE ~~EE~~ 8-23-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE CENTER  
TITLE (IN FULL) OUR SHIP AT SEA.  
(VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS USE PHOTOS NOS. 96251 & 65630.

ROOF MAKE PICTURES LARGE. USE SMALL TYPE FOR VERSE.

TRIMMINGS

3 proofs

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

AUG 28 1930

ADV

COMPLETED

Very Rush

TH

X

X



9

GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

AMERICAN ART POST CARD CO., BOSTON, MASS.		NO. OA3453
DATE 8-23-1930		ORDER NO. 48117
12 M 500		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER, CENTER & LOWER	FRONT NO. 1
TITLE (IN FULL)	TOP: LOBSTER POT.	IMPRINT SAME AS ABOVE
CENT: THE LOBSTER		
BOT: LOBSTERMAN'S SHANTIES.		
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTOS NOS. 106822 & 106799.	3 proofs
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		SUBMIT BLACK & WHITE PROOF.
LV		AUG 28 1930
SIGN HERE		ADV

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA3454  
ORDER NO. 48117

DATE 8-23-1930  
12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	CENTER	FRONT No.	1
TITLE (IN FULL)	SEA-GULLS AND SEA.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	USE PHOTOS NOS. 123038 & 98428.	TAKE OUT HIGH ROCKS IN	
ROOF	DISTANCE ON 98428.		
TRIMMINGS	3 proofs	SUBMIT BLACK & WHITE PROOF.	
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER			

LV

SIGN HERE  
AUG 29 1930  
ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
SPECIFICATIONS HEREWITH ENCLOSED.  
GENTLEMEN: OF YOUR TOTAL ORDER, WE HEREBY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA3455

ORDER NO. 48117

DATE 8-23-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, CENTER & LOWER  
TITLE (IN FULL) TOP: OCEAN SUNRISE.  
BOT: OCEAN MOONLIGHT.  
CENT: THE BROAD ATLANTIC.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

USE PHOTOS NOS. 4375-29 & 123976.

BUILDINGS

I

ROOF

TRIMMINGS

REMARKS

3 proofs.  
SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

AUG 23 1930

COMPLETED

10  
6-72-



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

SOLD BY ORME DRUG CO.,  
MARION, KY.

NO. 0A3456

ORDER No. 48113

DATE 8-22-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) KIWANIS BARBECUE CROWD,  
MARION, KY.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEX

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

AUG 28 1930



5

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

MILES A. ~~RIDDLE~~ RIDDLE,  
ATHENS, TENN.

NO. 0A3457  
ORDER NO. 48112

DATE 8-22-1930

M

(ALL OF THIS ON THE PICTURE SIDE)

BLUESKY

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL)  
MC MINN COUNTY HIGH SCHOOL,  
ATHENS, TENN.

IMPRINT  
NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

AUG 28 1930 DV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WALTER R. MILLER CO., INC.,  
BINGHAMTON, N.Y.

OA3458

NO.

48125

ORDER NO.

DATE 8-23-1930

12 500

M

AMERICAN ART

(ALL INFORMATION ON THE ADDRESS SIDE)

27

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

THE INTERIOR VIEW OF THE

FIRST NATIONAL BANK, BINGHAMTON, N.Y.

FRONT NO.

SAME AS ABOVE

IMPRINT

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT GRAY & BUFF CHECKERED WALL & CEILING.

TOP PANEL IN CEILING BLUE SKY COLOR WITH LIGHT CLOUD

EFFECT. BRONZE LIGHTS. DARK GREEN BRONZE GRILL ON

COUNTERS, DARK BUFF & PINK MOTTLED MARBLE COUNTER

BASES AND RAILING. DARK GREEN COUNTER DESKS. GRAY & BROWN

CHECKERED MARBLE FLOOR. WHITE CLOCK DIAL. FURNITURE BROWN

WALNUT

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 4 - 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WALTER R. MILLER CO., INC.,  
BINGHAMTON, N.Y.

NO. OA 3459  
48125

ORDER NO.

DATE 8-23-1930

12 M 500

AMERICAN ART

PLACE OF TITLE (ALL OF THIS ON THE ADDRESS SIDE)  
LOWER BORDER  
THE FIRST NATIONAL BANK OF  
TITLE (IN FULL) BINGHAMTON, N.Y.

FRONT NO. 27  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ELIMINATE WIRES, ETC.

BUILDINGS

LIGHT GRAY STONE & LIGHT BROWN MIXED STONE ALLOVER.

ROOF

BROWN & BLACK MOTTLED MARBLE BASE. BRONZE SASH & DOORS.

TRIMMINGS

BROWN AWNINGS ON RIGHT & LEFT. BROWN LAMP POSTS.

GRAY CLOCK, WHITE DIAL.

BLDG ON LEFT: BUFF, ON RIGHT: BUFF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 4 - 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. ~~48125~~ 0A3460

ORDER NO. 48125

8-23-1930

DATE 12 500  
M

AMERICANART

27

PLACE OF TITLE (ALL OF THIS ON THE ADDRESS SIDE)  
THE CHENANGO VALLEY BANK  
AND CAPITOL THEATRE BUILDINGS,  
BINGHAMTON, N. Y.

FRONT NO. SAME AS ABOVE  
IMPRINT

COLOR DESCRIPTION TAKE OUT POLES & WIRING

BUILDINGS LIGHT BUFF BRICK, LIGHT STONE  
CORNICE & TRIMM. GRAY MOTTLED BASE.  
ROOF GRAY SASH. BRONZE LIGHTS.

TRIMMINGS  
CAPITOL THEATRE: BUFF BRICK FRONT,  
RED BRICK SIDE. FIRST STORY LIGHT GRAY, DARK BUFF & GREEN MOTTLED  
DARK SIGN, RED LETTERS, GRAY SASH. MARKEE

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

Photo to R.T.  
17/5/30

SIGN HERE

SEP 4 1930

ADV

COMPLETED

Very  
Rushy  
J.H.

X X X

102



DIAL NO. 0A3461

ORDER NO. 48134

DATE 8-25-1930.

CUSTOMER MABLEY & CAREW CO.,  
CINCINNATI, OHIO

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

THE LOWER PART TO FIRST OFFSET IS OF WHITE STONE WORK.  
THE OTHER PART OF THE SHOLE BLDG. TO THE TOP IS A LT. BUFF  
BRICK. THE LARGE CLOCK AT THE CORNER WILL BE A BRONZE OR  
COPPER.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WID. \_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORRIS ANCHOR  
SOLIO METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3462

CUSTOMER L.G. MEIER,  
MT. PLEASANT, TEX.

DATE ENTERED DEPT. DATE COMPLETED

ORDER NO. 48131

DATE 8-25-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3<sup>M</sup> 500 P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes ☒ No ☐ Copyright in Plate Yes ☒ No ☐ Follow Layout

FRONT NO. 5 R. M. Yes ☒ No ☐  
R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full EVERBEARING GRAPE AND HORSERADISH FARM  
OWNED BY L.G. MEIER, MT. PLEASANT, TEX. THESE GRAPES BLOOM  
AND DEVELOP FRUIT AS LONG AS GROWING CONDITIONS ARE  
MAINTAINED.

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Trade Mark Yes ☒ No ☐  
Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No ☐

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

THE LARGE GRAPES SHOULD BE DARK BLUE. SMALLER CLUSTER OF  
SMALL FRUIT TO BE PALE GREEN. FOLIAGE MEDIUM GREEN. WAND  
WOOD OR CANES, BROWN.

2

HALFTONES FROM

1

COPIES

DUPLICATES

ZINC COLOR PLATES

LINE & HALFTONE COMB.

COLOR PROCESS

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

ZINC ETCHINGS FROM

COPIES

DUPLICATES

COLOR PLATES

Extra Negatives

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

SIZE 3 3/16 X 5 3/16 INCH. SAME SIZE  
SCREEN 100 - 85 - 100 - 120 - 133 - 150

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — (ADV.)

COMPLETED

AUG 28 1930



DIAL NO. 0A3463

CUSTOMER BAKER HOTEL  
DALLAS, TEX.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48132

AUG 29 1930

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 8-25-1930

25 M

C.

SIZE

3 1/2 x 5 1/2

STYLE

AMERICAN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate

Yes ☒ No

Title in full THE "CAVE-TERIA", BAKER HOTEL, DALLAS.

(All of this on address side)

FRONT NO. 5

R. M.

☒ Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

PHOTO LITHO

Rephoto

CUSTOMER IS PARTICULAR ABOUT HIGH LIGHTS IN MIRRORS  
& RETOUCHING SHADOW.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print ☒ Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE COLORED PHOTO.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A3464

CUSTOMER BAKER HOTEL,  
DALLAS, TEX.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48132

DATE 8-25-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full PEACOCK TERRACE, BAKER HOTEL, DALLAS.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

#### PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE COLORED PHOTO

#### ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN 35 40 45 50 55 60 65 70 75 80 85 90 95 100 110 120 130 140 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GROUND \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3465

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48139

AUG 29 1930

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 8-26-1930

1 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

SKY-T NT

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes NoCopyright in Plate Yes NoTitle in full **NURSES RESIDENCE, ST. MARGARET'S HOSPITAL,  
KANSAS CITY, KANSAS**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.Layout Yes No

TAKE OUT BIG TELEGRAPH POST, ALSO THE CORNER OF THE  
CURBING AT THE LOWER LEFT, ADD A LITTLE FOLIAGE TO  
THE BARE TREES AND TO THE SMALL BUSHES BEHIND THE  
FENCE. TAKE OUT THE CORNER OF THE AUTO AT THE RIGHT.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

(All of this on address side)

FRONT NO. 12

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No ImprintTrade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. ADV.



DIAL NO. 0A3466

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.DATE ENTERED  
AUG 29 1930DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

ORDER NO. 48138

DATE 8-26-1930

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full WILLIAM CULLEN MC BRIDE HIGH SCHOOL,  
ST. LOUIS, MO.

Follow Layout

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

ADD TO THE BLDG. TO THE LEFT THE SMALL PART NECESSARY TO COMPLETE IT, THE SAME ARCHITECTURE AS YOU WILL SEE ON THE RIGHT CORNER. THERE ARE NO MORE ADDITIONAL WINDOWS, JUST THE SIX AS SHOWN. ALSO, ADD SOMEWHAT OF A NAME ON THE FRONT OF THE BLDG., INDICATING THAT THERE IS ONE, THOUGH IT WILL NOT BE CLEAR ENOUGH TO READ. TAKE OUT THE POLE AT THE EDGE.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CANNAS IN FRONT ARE A BRIGHT RED & SONE YELLOW BLOSSOMS. IN FRONT OF THESE ARE PINK & WHITE FLOWERS. BRING OUT THE COLORING OF THESE FLOWERS CLEARLY.

COMPLETED

(All of this on address side)

FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

NEG. NO.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3/16 X 5 3/16  
SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 135 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



DIAL NO. **0A3467**

ORDER NO. **48137**

DATE **8-26-1930**

CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILLINOIS**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**3<sup>M</sup> 500 P.C.**

SIZE **3 1/2 X 5 1/2**

STYLE **ARTCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **ST. MARY'S CHURCH, ELLIS, KANSAS.**

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

ADD ABOUT A QUARTER OF AN INCH AT THE BOTTOM, EXTENDING  
THE LAWN, RAISING THE STEEPLE TO THE UPPER EDGE. TAKE OUT  
THE CROOKED APPEARANCE OF THE SMALL TOWER AT THE LEFT  
OF THE CHURCH.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CHURCH & RECTORY ARE OF NATURAL SOFT SANDSTONE, A KIND  
OF GRAYISH FINISH. THE ARCHES ABOVE THE WINDOWS IN THE  
CHURCH ARE RED BRICK. THE CHIMNEYS ON BOTH BLDGS. ARE  
ASO RED BRICK. THE CROSSES ON THE CHURCH ARE GOLD BRONZE.  
KLEKXX

(All of this on address side)

FRONT NO. **12** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BACKING DEPT. WOOD MORTISE - ANCHOR  
SOLIO METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
ALL AROUND - UNMOUNTED WITH BEARERS

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS \_\_\_\_ FLAT \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE ATTACHED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DACOTAH NEWS AGENCY,  
SIOUX FALLS, S.D.

NO. 0A3468

ORDER NO. 48142

DATE 8-26-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SIOUX VALLEY HOSPITAL, SIOUX  
FALLS, S. D.

FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BLDG. MEDIUM RED BRICK. TAKE OUT TRANSMISSION POLES ON LEFT SIDE &  
PUT IN SOME TREES. REMOVE TELEGRAPH POLES. PUT FLAG ON STAFF. PUT  
ROOF SHRUBBERY ALONG BLDG. & ALONG WALKS. PUT IN LAWN. PUT IN FLOWERS IN  
FLOWER BOXES ABOVE ENTRANCE. TAKE OUT BAKERY WAGON.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SEP 4 - 1930

SIGN HERE

ADV

COMPLETED



12

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY L.E. STAIR,  
MITCHELL, S.D. MADE IN U.S.A.

DATE 8-26-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) A GOOD VIEW OF THE DAM AND  
LAKE MITCHELL, MITCHELL, S.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

WORK IN SPEED BOAT (PHOTO ATTACHED) ON RIGHT SIDE OF THIS PHOTO.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 3 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY L.E. STAIR,  
MITCHELL, S.D. MADE IN U.S.A.

NO. 0A3470

ORDER NO. 48153

DATE 8-26-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) CAUGHT IN LAKE MITCHELL,  
MITCHELL, S.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT ALL LETTERING & TRADEMARK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 3 - 1930

SEP 3 - 1930

ADV

COMPLETED



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HARRY HERZ,  
PHOENIX, ARIZONA.

NO. ~~2-848~~ <sup>083471</sup>  
ORDER NO. <sup>48155</sup> ~~46698~~

DATE ~~6-9-1930~~  
~~75~~ M <sup>Xmas tag</sup>

ENCLOSURE CARDS.

<sup>colored</sup> 1 3/4 X 3 1/2 ~~American~~ FULL FACE

PLACE OF TITLE AS PER LAYOUT  
TITLE (IN FULL) CHRISTMAS GREETINGS FROM  
ARIZONA.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SUBMIT DESIGN.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

SEP 4 - 1930

COMPLETED

make 6 cuts



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HARRY HERZ,  
PHOENIX, ARIZONA.

NO. ~~841~~ <sup>0A3472</sup>  
ORDER NO. <sup>48155</sup> ~~46698~~

DATE <del>6-9-1930</del> <sup>75</sup> M <sup>50</sup> <i>Xmas tags 1 3/4 x 3 1/2 colored</i>		FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE AS PER LAYOUT		FRONT NO.	
TITLE (IN FULL) CHRISTMAS GREETINGS FROM		IMPRINT NONE	
ARIZONA.			
<i>use same type as on 0A 3473</i>			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF		SUBMIT DESIGN.	
TRIMMINGS	<i>used Photo 112842</i>		
<i>use layout for stripping</i>			
PHOTO PROPERTY OF C. T. & CO. CUSTOMER			
LV		SEP 4 - 1930	
SIGN HERE		ADV	

make 6 cuts



WE ACKNOWLEDGE WITH THANKS AND ACCORDING TO THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HERWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HARRY HERZ,  
PHOENIX, ARIZONA.

NO. 0A3473

~~D-842~~  
ORDER NO. 48155  
46678

DATE 6-9-1930

75 M

Xmas tags

1 3/4 X 3 1/2

Revised

FULL

FACE

PLACE OF TITLE

AS PER LAYOUT

TITLE (IN FULL)

CHRISTMAS GREETINGS FROM  
ARIZONA.

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

Used Photo 133335

BUILDINGS

ROOF

TRIMMINGS

REMARKS

Stripper use Layout for Stripper

SUBMIT DESIGN.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV  
COMPLETED

SIGN HERE

R. g. - 2  
SEP 4 - 1930

ADV

make 6 cuts



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HARRY HERZ,  
PHOENIX, ARIZONA.

DATE 6-9-1930

75 M Xmas tags  
ENCLOSURE CARDS

13 1/4 X 3 1/2

covered  
over card - FULL FACE

PLACE OF TITLE AS PER LAYOUT  
TITLE (IN FULL) CHRISTMAS GREETINGS FROM  
ARIZONA.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SUBMIT DESIGN.

use layout for shipping

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

SEP 4 - 1930

ADV

NO. 0A3474  
D-783-843

ORDER NO. 48155-  
46678

make 6 cuts



COMPLETED

DIAL NO. 0A3475

ORDER NO. 48167

DATE 8-26-1930

CUSTOMER HOTEL IMPERIAL  
MONTERREY, MEXICO

DATE ENTERED

SEP 2 - 1930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ NoTitle in full MONTERREY CASINO AND CATHEDRAL, MONTERREY,  
MEXICO.

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C, T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: PUBLISHED BY THE IMPERIAL HOTEL, MONTERREY, MEXICO  
PUT "MADE INX U.S.A." IN STAMP SPACE.

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

The casino is a light grey color, ~~the~~ <sup>the</sup> ~~woodwork~~ <sup>woodwork</sup> being of a darker ~~mk~~ <sup>mk</sup> grey shade; the parts filled in with pencil are of a ~~lt.~~ <sup>lt.</sup> orange color; the bldg. between the Casino & the Cathedral is a sort of dirty old brownish-white. The bldg. on the right of the Cathedral is painted bright orange in front & the same dark brown as the in-between bldg. on the side facing the Cathedral. The Saddle mt. is a dark blue - not too dark - and the shrubbery in the plaza is all green.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 85 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. ~~WOOD~~ <sup>ANCHOR</sup> MORTISE  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ☒ ADV.



DIAL NO. OA3476

CUSTOMER PUBLISHED BY THE IMPERIAL HOTEL, ENTERED  
MONTERREY, MEXICO

AUG 29 1930

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

ORDER NO. ~~8-16-1930~~

48167

DATE 8-26-1930

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full SANTA CATARINA CANYON, MONTERREY, MEXICO.

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR AS YOU THINK MOST SUITABLE.

COMPLETED

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: ☒ Customer ☐ C. T. Imprint ☐ No ImprintTrade Mark ☒ Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE PUT "MADE IN U.S.A." IN STAMP SPACE

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ OUTLINE ☐ OVAL ☐ CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. ☒ WOOD ☐ MORTISE ☐ ANCHOR  
SOLID METAL ☒ FLUSH TOP ☐ FLUSH BOTTOM ☐ FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS ☒ FLAT ☐ GOOD ☐ IN COLORS ☐ SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



COMPLETED

DIAL NO. 0A3477

ORDER NO. 43167

DATE 8-26-1930

CUSTOMER PUBLISHED BY THE IMPERIAL HOTEL, DATE ENTERED  
MONTERREY, MEXICO

SEP 2 - 1930

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **THE BISHOP'S PALACE, MONTERREY, MEXICO.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No

Special type as sample  
IMPRINT: SAME AS ABOVE. PUT "MADE IN U.S.A." IN STAMP SPACE.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SADDLE MT. IN THE DISTANCE SHOULD BE A LITTLE DARKER  
THAN IN 0A3475, AS IT IS FURTHER AWAY. THE BISHOP'S PALACE  
IS AN OLD MEXICAN STONE BLDG., THE LOWER PART OF WHICH WAS  
COATED WITH LIME. THE DOOR IS ORNAMENTED IN ~~EX~~ LT. BROWN &  
THE TOWER OF THE PALACE IS DARK BROWN. THERE THE LIME COATING  
HAS COME OFF ON THE LEFT END OF THE HOUSE, THE STONE SHOULD  
BE A SORT OF BROWNISH WHITE.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

SIZE 3 3/16 x 5 3/16 IN. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - WIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A3478

CUSTOMER BARCELONA HOTEL,  
ST.AUGUSTINE, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48166

SEP 3 - 1930

DATE 8-26-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3<sup>M</sup> 500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, ~~Lower~~, Center—Border

Follow Layout

FRONT NO. 5

R. M. ☒ Yes ☐ No

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

Title in full RECEPTION HALL, THE BARCELONA HOTEL,  
ST.AUGUSTINE, FLA.

Trade Mark Yes ☒ No  
Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

AS PER SLIP ATTACHED TO PHOTO.

COMPLETED

SIZE 3 3/16 X 5 3/16

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ☒ ADV.

COMPLETED



DIAL NO. 0A3479

CUSTOMER BARCELONA HOTEL,  
ST.AUGUSTINE, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48166

SEP 3 - 1930

DATE 8-26-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN RT

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **MAIN LOUNGE, THE BARCELONA HOTEL,  
ST.AUGUSTINE, FLA.**

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO

COMPLETED

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE AMERICAN  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

COMPLETED



DIAL NO. 0A3480

CUSTOMER BARCELONA HOTEL,  
ST. AUGUSTINE, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48166

SEP 3 - 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-26-1930

3 M500 P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full MAIN STAIRCASE, THE BARCELONA HOTEL, ST. AUGUSTINE, FLA.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO

COMPLETED

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

\_\_\_\_ SAME SIZE \_\_\_\_

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. GOOD MORTISE CANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES

FLUSH ALL AROUND - UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ 3 \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_

ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



YOUR ORDER AS

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

B.S. REYNOLDS CO.,

DATE 8-26-1930

NO. 0A3481

ORDER NO. 48164

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE    LOWER BORDER

FRONT NO. 6

TITLE (IN FULL) UNION STATION WAITING ROOM,  
WASHINGTON, D.C.

IMPRINT  
PUBLISHED BY UNION NEWS CO.

R.M.

### COLOR DESCRIPTION

SEE

REMARKS

CUT LIKE CARD ATTACHED. TOUCH OUT FIGURES OF WOMEN AS INDICATED. PUT IN BUILDINGS WALL RACK ONLY ON LEFT (ROUND) STAND. TWO OF THE STANDS HAVE BEEN CHANGED TO SQUARE ONES SINCE THIS PHOTO WAS TAKEN, SO TOUCH OUT ROUND STANDS ROOF AND MAKE SQUARE AS INDICATED LIKE ON ACCOMPANYING SKETCH, USE SAME COLOR TRIMMINGS SCHEME AS NEAR AS POSSIBLE AS ON CARD ATTACHED. ALL STANDS ARE MAHOGANY COLOR.

Photo ret to cust.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 8 - 1930

ADV

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS REQUESTED THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS ORDER WITH YOUR SIGNATURE AND ADDRESS TO THE ADDRESS HEREON IN SIX DAYS. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

B.S. REYNOLDS CO.,  
WASHINGTON, D.C.

NO. 0A3482

ORDER NO. 48164

DATE 8-26-1930

25M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) UNION STATION CONCOURSE,  
WASHINGTON, D.C.

FRONT NO. 6  
IMPRINT PUBLISHED BY UNION NEWS CO.  
R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS CUT THIS PHOTO LIKE SAMPLE CARD ATTACHED. TOUCH OUT FIGURES & BENCH AS INDICATED. ALSO TOUCH UP FLOOR OF DEBRIS, CUSPIDORS, ETC.  
ROOF USE SAME COLOR SCHEME AS NEAR AS POSSIBLE AS ON CARD ATTACHED. ALL STANDS ARE MAHOGANY COLOR.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

*Photo ret. to cust*

*11-26-30*

SEP 8 - 1930

ADV

SIGN HERE

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.		NO. 0A3483
8-26-1930		ORDER NO. 48159
DATE	12 M 500	AMERICAN ART
(ALL OF THIS ON THE FRONT SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER	FRONT NO. 29
TITLE (IN FULL)	ST. PETERS HOSPITAL, ALBANY, N.Y.	IMPRINT SAME AS ABOVE
PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER BORDER - 181		
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	RED BRICK, WHITE TRIM. LOWER PORTION LIME STONE. RAIL AT TOP. WINDOW <del>XXXX</del> SHADES LIGHT YELLOW REMOVE TELEGRAPH POLES & ALL WIRES.	
ROOF		
TRIMMINGS		PUT CLOUDS IN SKY.
PHOTO PROPERTY OF C.T. & CO.-CUSTOMER		
LV		
SIGN HERE		ADV

SEP 2 - 1930

COMPLETED



DIAL NO. **0A3484**ORDER NO. **48174**DATE **8-27-1930**CUSTOMER **GREAT NORTHERN HOTEL,  
HOT SPRINGS NAT'L PARK, ARK.**DATE ENTERED **SEP 8 - 1930**DEPT. **RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART****6 M BUS.CD.**SIZE **3 1/2 X 2 1/4**STYLE **COLORED.****full face**

(All this on the picture side)

**PLACE OF TITLE:** Upper, Lower, Center—Border **Follow Layout**Title in Plate Yes **No** Copyright in Plate Yes **No**Title in full **THE GREAT NORTHERN HOTEL. on front.**  
~~(BUS. CARD LAYOUT)~~

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout **Yes** No

*Picture to cover one  
entire side + printed matter  
to appear on Reverse  
side*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

*use Photo O A 3415  
omit background same as  
enclosed card of Baker  
Ramona*

(All of this on address side)

FRONT NO.

R. M. **Yes** NoR. M. to cover part of Message Space **entire Message Space** or entire Front

IMPRINT: Customer

C. T. Imprint

**No Imprint**

Trade Mark Yes No

Special type as sample

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, **Handcolor** Black & White Proof.

## ENGRAVING DEPARTMENT

**1** HALFTONES FROM **1** COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 1/2** WIDE **2 1/4** HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. **WOOD** - MORTISE - **ANCHOR**  
SOLID METAL - **FLUSH TOP** - **FLUSH BOTTOM** - **FLUSH SIDES**  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS \_\_\_\_ FLAT **3** GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — **ADV.**

COMPLETED



DIAL NO. OA3485

ORDER NO. 48173

DATE 8-27-1930

CUSTOMER ST. JOSEPH'S HEALTH RESORT,  
WEDRON, ILL.DATE ENTERED  
AUG 29 1930DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow LayoutTitle in Plate Yes No Copyright in Plate Yes NoTitle in full ROCK GARDEN AND POND, ST. JOSEPH'S HEALTH  
RESORT, WEDRON, ILL.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No ImprintTrade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*use own judgment*

COMPLETED

## ENGRAVING DEPARTMENT

1 HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A3496

ORDER NO. 48173

DATE 8-27-1930

CUSTOMER ST. JOSEPH'S HEALTH RESORT,  
WEDRON, ILL.

DATE ENTERED

AUG 29 1930

DEPT.

DATE COMPLETED

RETUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

P.C. SIZE

3 1/2 X 5 1/2

STYLE AMERICAN RT

(All this on the picture side)

PLACE OF TITLE: Upper, Lower Center Border Follow LayoutTitle in Plate Yes No Copyright in Plate Yes NoTitle in full ROCK GARDEN AND POND, ST. JOSEPH'S HEALTH  
RESORT, WEDRON, ILL.

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No *to come*

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C.T. Imprint No ImprintTrade Mark Yes No

Special type as sample

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*use own judgment*

COMPLETED

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150 SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS - FLAT 3 - WOOD - IN COLORS - SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SCHONBERG'S PHARMACY,  
COVINGTON, LA.

NO. OA3487  
ORDER NO. 48172

DATE 8-29-1930

1 M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HIGHWAY BRIDGE OVER BOGUE  
TALAYA RIVER, COVINGTON, LA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV  
COMPLETED

SIGN HERE SEP 3 - 1930 ADV



5

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SCHONBERG'S PHARMACY,  
COVINGTON, LA.

NO. 0A3488

ORDER NO. 48172

DATE 8-29-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UP ER BORDER

FRONT No I

TITLE (IN FULL) ARTESIAN WELL, W. JAHNCKE  
PLACE, COVINGTON, LA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 3 - 1930

ADV

COPIED



DIAL NO. 0A3489

ORDER NO. 48170

DATE 8-27-1930

CUSTOMER Haggard Wholesale Furniture Co.  
OKLAHOMA CITY, OKLA.

SEP 4 - 1930

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICA ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border  
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No  
Title in full Haggard Wholesale Furniture Company,  
OKLAHOMA CITY, OKLAHOMA.

Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes ☒ No  
Special type as sample  
IMPRINT: PUBLISHED BY W.C. ALLSUP, OKLAHOMA CITY.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☒ No

PHOTO LITHO  
Rephoto

Photograph each -, Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 13, 150, 175.  
Stripping, White Border, Full Face. Colors Red, Blue.  
Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip Double Reverse Reverse Ben Day  
Negatives Striping To Size Print Position Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)  
PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



COMPLETED

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE, WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

I. ROBBINS & SON,  
PITTSBURGH, PA.

DATE 8-26-1930

6 M PANORAMA VIEW CARDS SIZE 7 X 22"

NO. 093490  
D-784

ORDER NO. 48152

LOWER CENTER BORDER

COLOR

PLACE OF TITLE

NONE (ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) VIEW FROM CATHEDRAL OF LEARNING,  
SHOWING OAKLAND DISTRICT, THE BEAUTIFUL  
CIVIC CENTER, PITTSBURGH, PA.

FRONT NO.

IMPRINT NONE

LOWER LEFT; SMALL TYPE: PHOTO BY  
L. F. BEAUDRY.

COLOR DESCRIPTION

SEE

REMARKS  
SEE VARIOUS CARDS ATTACHED FOR COLORS OF BLDGS.

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

Very Rush

X



DIAL NO. **OA3491**ORDER NO. **48202**DATE **8-29-1930**CUSTOMER **MR. W. M. LATERMAN,  
CHESHIRE, CONN.**

DATE ENTERED

**DEC 24 1930**

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

*5 1/2  
maps.***6 M****P.C.**SIZE **3 1/2 X 5 1/2**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—BorderFollow LayoutTitle in Plate Yes NoCopyright in Plate Yes NoTitle in full **CHESHIRE KOFFEE KOTTAGE, CHESHIRE, CONN.**

(All of this on address side)

FRONT NO. **5**R. M. Yes NoR. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.*map in TA H. 2696*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CREAM WITH JADE GREEN TRIM. WINDOW & DOOR CASING WHITE.  
AWNINGS BROWNISH ORANGE. ROOF TENICK BROWN. UMBRELLAS  
GREEN & ORANGE. SIGN UNDER ROOF - CHESHIRE KOFFEE KOTTAGE  
WHITE LETTERS ON RED. ALSO SEMON'S ICE CREAM SIGN ON POST.  
LARGE SIGN IN FRONT JADE GREEN LETTERS ON CREAM. SIGN ON  
POST, TOP BOARD "OBSTACLE"; SECOND BOARD "GOLF" ORANGE  
LETTERS ON GREEN.

**COMPLETED**

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES \_\_\_\_\_

LINE &amp; HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS \_\_\_\_\_

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES \_\_\_\_\_

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE **3 3/16 X 5 3/16**  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. Outline - OVAL - CIRCLE  
Like Copy - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEAKERS  
CUT TO PICAS (see size)PROOFS \_\_\_\_\_ FLAT 3 GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCKELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp;

CUSTOMER - L. V. - ADV.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY FOSTER DRUG CO.,  
FRANKLIN, LA.

NO 0A3492

ORDER No. 48208

DATE 8-29-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL) OAKLAWN MANOR, FRANKLIN, LA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE PAINTED BRICK, ASBESTOS ROOF. GREEN SHUTTERS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SEP 3 - 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN, WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE X-RAY PHARMACY,  
DONALDSONVILLE, LA.

NO. 0A3493

ORDER No. 48206

DATE 8-29-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT No. I

TITLE (IN FULL) RAILROAD AVENUE LOOKING WEST,  
DONALDSONVILLE, LA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SHOW AS MANY CARS AS POSSIBLE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 5 - 1930

ADV

COMPLETED







5

GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCENT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE X-RAY PHARMACY,  
DONALDSONVILLE, LA.

NO. OA3495

ORDER NO. 48206

DATE 8-29-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) DONALDSONVILLE HIGH SCHOOL,  
DONALDSONVILLE, LA.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 8 - 1930

ADV

COMPLETED



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 0A3496

ORDER NO. 48210

DATE 8-29-1930

25 M

AM R I C A N A R T

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER, CENTER & LOWER	FRONT NO 125
TITLE (IN FULL)	TOP: BUSY PEOPLE'S CORRESPONDENCE CARD. CENT: <del>FROM</del> THIS IS <u>ALL</u> BULL. BOT: TIME IS MONEY - CHECK ITEMS <del>REXXXX</del> DESIRED. PRIVATE NO. BEFORE TITLE: 351	PRINT SAME AS BOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
		SAME LAYOUT AS OA 1977
		SUBMIT PROOF ✓

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HERewith ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ROTH DRUG STORE,  
THIBODAU, LA.

NQA3497

ORDER NO. 48204

DATE 8-29-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL) ST. JOSEPH CATHOLIC CHURCH  
AND PARSONAGE, THIBODAU, LA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SER

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 9 - 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCENT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ROTH DRUG STORE,  
THIBODAUX, LA.

NO. 3498

ORDER No. 48204

DATE 8-29-1930

1 M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, THIBODAUX, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 5 - 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HERewith ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY ROTH DRUG STORE,  
THIBODAUx, LA.

NO 0A3499

ORDER NO. 48024

DATE 8-29-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) POST OFFICE, THIBODAUx, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 10 1930

ADV

COMPLETED



COMPLETED

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCURACY YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ROTH DRUG STORE,  
THIBODAU, LA.

NO. 0A3500

ORDER No. 48204

DATE 8-29-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CITY PARK, THIBODAU, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 12 1930

ADV



COMPLETED

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ROTH DRUG STORE,  
THIBODAUX, LA.

NO.0A3501

ORDER No.48204

DATE 8-29-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THIBODAUX COLLEGE, THIBODAUX,  
LA.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 11 1930

ADV



GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ROTH DRUG & STORE,  
THIBODAUX, LA.

NOA3502

ORDER NO. 48204

DATE 8-29-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LAFOURCHE COUNCIL 1114  
KNIGHTS OF COLUMBUS HOME, THIBODAUX, LA.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 5 - 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
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WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,  
ATLANTA, GA.

NO. 0A3504

ORDER NO. 48219

DATE 8-30-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL) PAVILION AND CYCLORAMA BUILDING IN  
BACKGROUND AT GRANT PARK, ATLANTA, GA. PRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BOTH BLDGS. WHITE STONE. DARK LAMP POSTS, WHITE BULBS. GREEN LAWNS,  
BUSHES DARK GREEN. TABLES & CHAIRS ARE SKY BLUE. SMALL BLDG. AWNINGS

ROOF

BLACK & RED. BRING OUT FLAG.

TRIMMINGS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SEP 3 - 1930

ADV.

SIGN HERE

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,  
ATLANTA, GA.

NO. 0A3505

ORDER No. 48219

DATE 8-30-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. I

TITLE (IN FULL) MUNICIPAL SWIMMING POOL, GRANT  
PARK, ATLANTA, GA.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS DARK RED TILE ROOF, WHITE TRIMMING. LIGHT RED BRICK BLDG., SANDSTONE TRIM.  
GREEN LAWN ALONGSIDE POOL. SLIDES, ETC. GREEN.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 5 - 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
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SPECIFICATIONS AND CONDITIONS ON THE  
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GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
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ETC. AND RETURN  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,  
ATLANTA, GA.

NO. 0A3506

ORDER NO. 48220

DATE 8-30-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) NEW UNION RAILWAY STATION,  
ATLANTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

STATION WHITE STONE BLDG. RED TILE ROOF. BROWN WINDOW CASING, GREEN DOORS.  
BUILDINGS BLDG. #1 TO RIGHT: RED BRICK, WHITE TRIM, BLACK TANK.  
BLDG. #2 TO RIGHT: CREAM BRICK ON SIDE, WHITE BRICK ON FRONT.  
ROOF BLDG. #3 TO RIGHT: CREAM BRICK, STONE BASE.  
LAMP POST GREEN & WHITE BULBS. GRIDGE WHITE STONE. TAKE OUT WIRES.  
TRIMMING TAKE OFF FROM FOREGROUND FOR PROPORTION.

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 4 - 1930

ADV

COMPLETED

Very Rush  
H H X X X



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,  
ATLANTA, GA.

NO. 0A3507  
ORDER NO. 48220

DATE 8-30-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SHRINE MOSQUE AND FOX THEATER,  
ATLANTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
COLORS AS PER TISSUE ATTACHED.

REMARKS

VERY PARTICULAR CUSTOMER

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

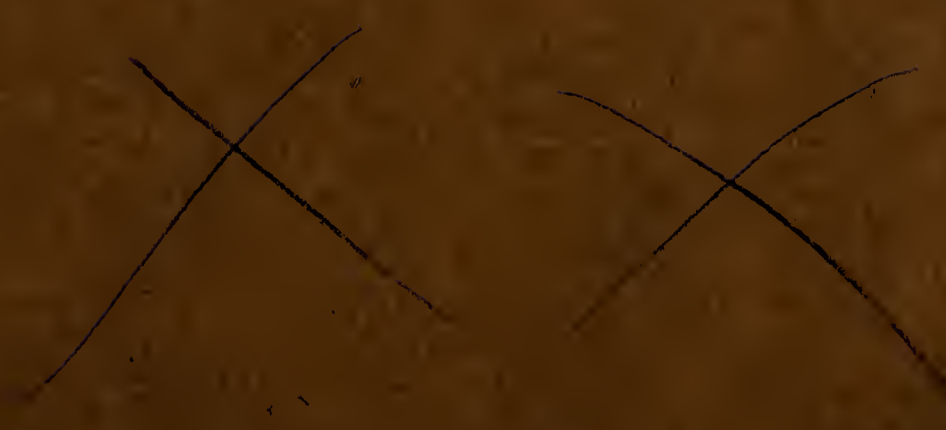
SIGN HERE

SEP 8 - 1930

ADV

COMPLETED

Very Rush  
H.H.





WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

YOUR ORDER AS MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,  
ATLANTA, GA.

NO. 0A3508

ORDER NO. 48220

DATE 8-30-1930

25<sup>M</sup>

AMERICAN / RT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL) EXCHANGE HOTEL, MONTGOMERY,  
ALA.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE A- 56765 FOR COLORS.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

SEP 4 - 1930

COMPLETED

Very Rush  
H.H.

X

X

X



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND BE  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.F.MC LAUGHLIN,  
OMAHA, NEBR.

NO. 0A3509

ORDER NO. 48221

DATE 8-29-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) ST. JOSEPH'S HOSPITAL, OMAHA,  
NEBR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BLDG. RED BRICK. PUT ON CROSSES WHERE MISSING. BE SURE AND ADD SOME  
XXX FOREGROUND WITH CARS TO MAKE BETTER PROPORTIONED POST CARD.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

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SEP 8 - 1930

ADV

COMPLETED



DIAL NO. 0A3510

ORDER NO. 48218

DATE 8-30-1930

CUSTOMER

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

DATE ENTERED

SEP 8 - 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full TOP: THE KILEY COFFEE SHOP, LAKE GEORGE, N.Y.

BOT: JAMES A. KILEY, PROP.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

REMOVE ORIENTAL SIGN AND ARTICLES IN WINDOW.

REMOVE WIRES IN SKY, ALSO PILE OF DIRT IN STREET.

TAKE OUT THE WORD BENNETT FROM THE SIGN AND THE FRONT OF  
THE BUILDING, & SUBSTITUTE THE WORD KILEY IN BOTH PLACES.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CREAM, BROWN TRIM & ROOF. BROWN, GREEN & ORANGE STRIPE AWNING.  
GREEN SIDE WINDOW BOXES WITH RED GERANIUMS. BLACK LETTERS  
ON BLDG. WINDOW SIGNS WHITE ON BROWN. HANGING SIGN WHITE ON  
GREEN; CREAM TRIM. ROSE WINDOW DRAPES.

COMPLETED

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES

DUPPLICATES \_\_\_\_\_ ZINC COLOR PLATES

LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF

CUSTOMER — L. V. — ADV.



13

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RAY P. WAGNER,  
DUSHORE, PA.

DATE 9-3-1930

NO. OA3511

ORDER No. 48247

1 M		BLUESKY
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE	UPPER BORDER	FRONT No. 2
TITLE (IN FULL)	MONUMENT IN SQUARE AT DUSHORE, PA.	IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV	SIGN HERE	SEP 10 1930 ADV

COMPLETED



PEALERS DRUG STORE, DUSHORE, PA.

NO. 0A3512

ORDER NO. 13331

DATE 12-2-42

3 1/2 M POST CARDS C. T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) VIEW OF WESTERN MAIN  
STREET, DUSHORE PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T.

ON RIGHT 1ST LIGHT GRAY 2 DARK RED, 3&4 LIGHT CREAM, BROWN TRIM.  
DARK SLATE ROOFS 5 WITH STEEPLE GRAY TAN STONE SLATE ROOF, ON LEFT  
1ST TAN BUFF, 2 WHITE 2 TAN OTHERS GRAY, NEAR CORNER ON HILL DARK  
MARKER IN FOREGROUND ON STOUT TAN GRAY GREEN SHRUBERRY AROUND MARKE  
CHURCH ON FAR RIGHT ON HILL GRAY STONE SLATE ROOF AND STEEPLE, DARK  
STREET PAVING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto 5X 7

ESTIMATE

Curt Dept. Chicago

DEC 7 1942

DEC 7 1942

DEC 9 1942

DEC 12 1942

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7/2

2-11-43  
dy

By

5

55



6

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RAY P. WAGNER,  
DUSHORE, PA.

NO. 0A3513

ORDER NO. 48247

DATE 9-3-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VIEW OF WESTERN SECTION,  
DUSHORE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 9 - 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN:-  
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MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

RAY P. WAGNER,  
DUSHORE, PA.

NO. 0A3514

ORDER No. 49210

DATE 10-22-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 2

TITLE (IN FULL)

HARRINGTON'S MFG. DAIRY PLANT,  
DUSHORE, PA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*See above*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

OCT 28 1930

145

ADV



COMPLETED

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
PER ATTACHED ORDER HEREWITH ENCLOSED  
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YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS

CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BONY CIGAR CO.,  
BEAUMONT, TEX.

NO. 0A3515

ORDER NO. 48246

DATE 9-3-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) PERLSTEIN BUILDING, BEAUMONT,  
TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDING TAKE OUT POLE & WIRES. RETOUCH UP 1ST  
SIGN VERY CLEAR.

ROOF BOTTOM OF BLDG. BLACK MARBLE. LIGHT  
GREEN WINDOW SASH.

TRIMMINGS

REMARKS

FLOOR, MAKE IT LIGHTER. SHOW KRESS  
GRAY BRICK BLDG. BLACK STEPS ON SIDE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SEP 12 1930

ADV

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
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MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BONY IGAR CO.,  
BEAUMONT, TEXAS.

NO. OA3516

ORDER NO. 48246

DATE 9-3-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT No. 2

TITLE (IN FULL) BEAUMONT GENERAL HOSPITAL,  
BEAUMONT, TEXAS.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDING LIGHT GREY BRICK, AWNINGS BLUE & WHITE & ORANGE STRIPED. RED TILE ROOF.  
ELIMINATE POLE AT RIGHT & TAKE OUT ALL PEOPLE. WHERE COLORED GIRL IS,  
PUT A NURSE. TAKE OUT HORSE AT ENTRANCE OF BLDG. & CONSTRUCTION WORK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 9 - 1930

ADV

SIGN HERE

COMPLETED



DIAL NO. OA3517

ORDER NO. 48257

DATE 9-2-1930

CUSTOMER  
WILSON & CO.,  
CHICAGO, ILL.

DATE ENTERED

SEP 3 - 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

50 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  (USED WITH CUT 85547 FOR DOUBLE CD.) STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full WILSON'S NEW, ETC.

(All of this on address side)

FRONT NO. R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or ☒ entire Front

IMPRINT: Customer C. T. Imprint ☒ No Imprint

Trade Mark ☒ Yes ☐ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor, Black & White Proof.

COMPLETED

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	-----------------	---------------	--------------	------------------	---------------	---------

AS LAYOUT  
SIZE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
☒ SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. ☒ WOOD ☒ MORTISE ☒ SCOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS ☒ FLAT ☒ GOOD ☐ IN COLORS ☐ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ☒ ADV



DIAL NO. 0A3518

CUSTOMER KARCHER HOTEL,  
WAUKEGAN, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48259

SEP 10 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 9-3-1930

25<sup>M</sup>

P.C. SIZE 3½ X 5½

STYLE AMERICAN ART GROUP (3)

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full KARCHER HOTEL, WAUKEGAN, ILLINOIS

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint No ImprintTrade Mark Yes ☒ No

Special type as sample

## RETOUCHING DEPARTMENT

☒ Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing ☒ Layout ☒ Yes ☒ No

REMOVE WIRES, Banners &amp; WOOD TELEPHONE POLE FROM EXTERIOR VIEW

## PHOTO LITHO

Rcphoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print ☒ Handcolor ☒ Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

EXTERIOR: BLDG. REDDISH BORNW. TAN TERRA COTTA TRIM.  
MOTTLED GREEN CANOPY.LOBBY: RED VELVET DRAPES ON WINDOWS. RUG BLUE WITH  
OLD ROSE BORDER AND DESIGN. WORK IN COLOR FOR  
CHAIRS. SETTEE OLD ROSE. OTHER COLORS SAME AS  
ON VIEWS SHOWING STAIRCASE.VIEW SHOWING STAIRCASE: WALLS & CEILING BUFF. PINK, BLUE  
& GREEN CEILING TRIM. BRASS HANGING LIGHT FIXTURES.  
BUFF GRILLWORK ON BALCONY WITH BROWN WOOD HAND RAIL.  
FLOOR TAN, TERRAZZA MARBLE. STAIRS GRAY, TERRAZZA  
MARBLE. WORK IN PROPER COLORING ON CHAIRS—DARK.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH — SAME SIZE —  
SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE — OVAL — CIRCLE  
SQUARE LIKE COPY — VIGNETTE — HIGHLIGHT — W  
WITHOUT LINE — SPECIAL BORDER.

SIZE — WIDE — HIGH — SAME SIZE —

BLOCKING DEPT. WOOD — MORTISE — ANCHOR  
SOLID METAL — FLUSH TOP — FLUSH BOTTOM — FLUSH SIDES  
FLUSH ALL AROUND — UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS — FLAT — 3 — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — (ADV)



DIAL NO. **0A3519**ORDER NO. **48258**DATE **9-3-1930**CUSTOMER **O.R. ENGELMANN,  
CHICAGO, ILL.**

DATE ENTERED

**SEP 10 1930**

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

**12 M 500 P.C.**SIZE **3 1/2 X 5 1/2**STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes NoTitle in full **(TITLE TO COME)**

(All of this on address side)

FRONT NO. **5**

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*Showcase & fixtures - Oak  
Rug - Black Rubber  
Chandeliers crystal & Silver  
Curtains Brown  
Room in Rear all white*

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 IN. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS 3 FLAT - GOOD IN COLORS - SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. ~~RAK~~ OA3520

CUSTOMER

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48267

SEP 5 - 1930

DATE 9-3-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3<sup>M</sup> 500 P.C. SIZE 3½ X 5½

STYLE PHOTO: HROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

~~Copyright in Plate~~ Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full SPRING HILL, THE MORTUARY OF H.M. PATTERSON  
ANE SON, ATLANTA, GA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Paneromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Faec.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS AS PER LARGE PICTURE.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3½ X 5½ HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3521

ORDER NO. 48276

DATE 9-4-1930

PUBLICADO POR A.E. TRUJILLO,  
APTDO. 1034, HABANA, CUBA.  
MADE IN U.S.A.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

SEP 10 1930

12 M500 P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GRAN AMERICA HOTEL E 160 INDUSTRIA STREET  
TELEFS. M-5911 & M-5922  
Havana, Cuba.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT NAME HOTEL GRAN AMERICA AT THE TOP & ALL  
FLOURISHES, BUT LEAVE THE FLAGS. AFTER MAKING THESE  
CORRECTIONS, PUT THE TITLE GRAN AMERICA HOTEL OVER THE  
HOTEL USING A TYPE SIMILAR TO THAT WHICH WAS  
ORIGINALLY USED.

*Photo to office*  
*1-14-31*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

THE CAPITOLIO BLDG. AT THE LEFT IS ALL WHITE. HOTEL BLDG.  
IS SORT OF YELLOW, SOMEWHAT SIMILAR TO THE BLDG. ON  
120576. WORK OUT THE GARDENS NICELY, GIVING THIS YOUR  
CLOSE ATTENTION.

THE DOME OF THE CAPITOLIO BLDG. IS TO HAVE A GOLD  
BACKGROUND, AND THE SMALL DOME AT THE VERY TOP IS ALL  
GOLD.

(All of this on address side)

FRONT NO. 93 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.    
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM 1 COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3522

ORDER NO. 48274

DATE 9-4-1930

CUSTOMER SOUTHWEST MO. STATE TEACHER'S COLLEGE,  
SPRINGFIELD, MISSOURI

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

SEP 10 1930

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full EDUCATION BUILDING, STATE TEACHER'S COLLEGE,  
SPRINGFIELD, MISSOURI.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

WHITE STONE BLDG. ROOFS ARE TILE, ABOUT THE SHADE  
OF #22 ON THE COLOR CHART.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE. WIDE. HIGH. SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO

CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3523

SOUTHWEST MO. STATE TEACHER'S COLLEGE,  
CUSTOMER SPRINGFIELD, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48274

SEP 10 1930

DATE 9-4-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full **SCIENCE BUILDING, STATE TEACHER'S COLLEGE,  
SPRINGFIELD, MISSOURI**

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**WHITE STONE BLDG. ROOF IS TILE, ABOUT THE SHADE OF  
#22 ON THE COLOR CHART.**

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES							ZINC ETCHINGS FROM _____ COPIES						
DUPLICATES _____ ZINC COLOR PLATES							DUPLICATES _____ COLOR PLATES						
LINE & HALFTONE COMB. _____ COLOR PROCESS													
Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT 3 \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK  
ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. OA3524

ORDER NO. 48274

DATE 9-4-1930

SOUTHWEST MO. STATE TEACHER'S COLLEGE,  
CUSTOMER SPRINGFIELD, MO.

DATE ENTERED

SEP 10 1930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6<sup>1</sup> P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ACADEMIC HALL, STATE TEACHER'S COLLEGE,  
SPRINGFIELD, MISSOURI.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

WHITE STONE BLDG. ~~RED~~ TILE ROOFS, ~~XX~~ ABOUT THE SHADE OF  
#22 ON THE COLOR CHART.

ENGRAVING DEPARTMENT

1 HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 150 SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOO IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED  
COMPLETED



DIAL NO. 0A3525

SOUTHWEST MO. STATE TEACHER'S COLLEGE,  
CUSTOMER SPRINGFIELD, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49274

SEP 11 1930

DATE 9-4-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full MUSIC HALL, STATE TEACHER'S COLLEGE,  
SPRINGFIELD, MISSOURI

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfcr, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

STUCCO BLDG. ROOF IS ABOUT SHADE OF #32 ON COLOR CHART.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3526

ORDER NO. 48274

DATE 9-4-1930

SOUTHWEST MO. STATE TEACHER'S COLLEGE,  
CUSTOMER SPRINGFIELD, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

SEP 10 1930

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ACADEMIC HALL, STATE TEACHER'S COLLEGE,  
SPRINGFIELD, ~~MO~~ MISSOURI

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WHITE STONE BLDG. TILE ROOF, ABOUT SHADE OF #22 ON  
COLOR CHART.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_  
BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3527

ORDER NO. 48274

DATE 9-4-1930

SOUTHWEST MO. STATE TEACHER'S COLLEGE,  
CUSTOMER SPRINGFIELD, MO.

DATE ENTERED

SEP 10 1930  
OCT 2 1930  
1230

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6<sup>M</sup>

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

M. O.

MAKEOVER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full "THE QUADRANGLE", STATE TEACHER'S COLLEGE,  
SPRINGFIELD, MISSOURI.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

WHITE STONE BLDGS. TILE ROOF, ABOUT SHADE OF #22  
ON COLOR CHART.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3528

CUSTOMER FISCHER BAKING CO.,  
ASBURY PARK, N.J.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48277

SEP 5 - 1930

DATE 9-3-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART50<sup>M</sup>

P.C.

SIZE 3½ X 5½

STYLE PHOTOCHROM

IN SKY

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ No

Title in full THE HOME OF THE FISCHER BAKING CO. X

RAILROAD AND FIFTH AVENUES

ASBURY PARK, N.J.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint☐ No ImprintTrade Mark Yes ☒ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS AS PER TISSUE ATTACHED TO PHOTO

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3½ X 5½ HIGH. SAME SIZE \_\_\_\_  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. ☒ OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

 BLOCKING DEPT. ☒ WOOD - MORTISE - ☒ ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - ☒ FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

 ELECTROTYPES EACH OF \_\_\_\_  
 ON WOOD METAL.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ☒ ADV

COMPLETED

 MUST BE FINISHED  
 9-8-30

H.H. - Very Rush



COMPLETED

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ESTORGE DRUG CO.,  
NEW IBERIA, LA.

NOA3529

ORDER NO. 48287

DATE 9-5-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ST. PETER'S CATHOLIC  
CHURCH, NEW IBERIA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

RED BRICK, WHITE ~~MA~~ FENCE.

ROOF

TRIMMINGS

REMARKS

SEE CARD ATTACHED.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 12 1930

ADV



19

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER YOUR ATTACHED  
OF YOUR TOTAL  
IT IS A TOTAL  
ETC. AND RETURN THIS  
IN SIX DAYS WE WILL  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ESTORGE DRUG CO.,  
NEW IBERIA, LA.

NO. OA3530

ORDER No. 48287

DATE 9-4-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) JOE JEFFERSON'S HOME  
(RIP VAN WINKLE), NEW IBERIA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO SP1126. BLDG. LT. COLOR.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 11 1930

ADV

COMPLETED



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY D.A.BESWICK, BEREA, O.

NO. 0A3531

ORDER NO. 48286

DATE 9-4-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO.

I

TITLE (IN FULL) CEDAR POINT, NEAR BEREA,  
OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

SEP 10 1930

COMPLETED



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY D.A.BESWICK,  
BEREA, O.

NO OA3532

ORDER No. 48286

DATE 9-4-1930

1M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) EMMA LANG HALL, BALDWIN-  
WALLACE COLLEGE, BEREA, OHIO.

FRONT NO I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SEP 10 1930

ADV

SIGN HERE

COMPLETED

Very  
Rush  
H.H.

X X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. 0A3533

ORDER NO. 49286

~~XXXXXXXXXXXX~~  
PUBLISHED BY D.A.BESWICK,  
BEREA, O.  
DATE 9-4-1930

M		BLUESKY	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	I
TITLE (IN FULL)	BEREA HIGH SCHOOL, BEREA, OHIO	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER			
LV	SIGN HERE		ADV

SEP 11 1930

COMPLETED

file



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SABINE DRUG CO.,  
MERRYVILLE, LA.

NO. OA3534

ORDER NO. 48285

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, MERRYVILLE,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SEP 10 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SABINE DRUG CO.,  
MERRYVILLE, LA.

NO. 0A3535

ORDER NO. 48285

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET,  
MERRYVILLE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 5 - 1930

ADV

COMPLETED



COMPLETED

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LAKE ARTHUR PHARMACY,  
LAKE ARTHUR, LA.

NO. OA3536

ORDER No 48284

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I I

TITLE (IN FULL) OBSERVATION PLEASURE PIER,  
LAKE ARTHUR, LA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO RD 12825

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SEP 25 1930

ADV

SIGN HERE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LAKE ARTHUR PHARMACY,  
LAKE ARTHUR, LA.

NO. OA 3537

ORDER NO. 48284

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LOOKING ACROSS LAKE ARTHUR,  
LAKE ARTHUR, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

make print of negative R.D. 3507

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

OCT 2 1930

930

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LAKE ARTHUR PHARMACY,  
LAKE ARTHUR, LA.

NO. OA3538

ORDER NO. 48284

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, LAKE ARTHUR,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 25 1930

SIGN HERE

ADV

COMPLETED



5

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERewith ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

PUBLISHED BY LAKE ARTHUR PHARMACY,  
LAKE ARTHUR, LA.

NCOA3539

ORDER NO. 48284

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL) CITY PARK, LAKE ARTHUR, LA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SEP 25 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LAKE ARTHUR PHARMACY,  
LAKE ARTHUR, LA.

NO. OA 3540

ORDER No. 48284

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET, LAKE ARTHUR,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SEP 29 1930

ADV

SIGN HERE

COMPLETED



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HERewith ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LAKE ARTHUR PHARMACY,  
LAKE ARTHUR, LA.

NO. OA3541

ORDER NO. 48284

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO I

TITLE (IN FULL) RESIDENCES ON LAKE ARTHUR, LA.  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 24 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN:-  
IF YOUR ORDER IS NOT  
FURNISHED WITHIN THE  
TIME SPECIFIED, WE  
WILL NOT BE RESPONSIBLE  
FOR THE DELAY.  
YOUR ORDER AS  
SPECIFIED IN THE  
MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LAKE ARTHUR PHARMACY,  
LAKE ARTHUR, LA.

NOOA3542

ORDER NO 48284

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) METHODIST CAMP GROUNDS,  
LAKE ARTHUR, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 26 1930

ADV

COMPLETED



COMPLETED

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NCESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LAKE ARTHUR PHARMACY,  
LAKE ARTHUR, LA.

NO. OA3543

ORDER No. 48284

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) METHODIST CAMP GROUNDS,  
LAKE ARTHUR, LA.

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 24 1930

AD



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERewith ENCLOSED.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY X-RAY PHARMACY,  
DONALDSONVILLE, LA.

NO. 0A3544

ORDER No. 48283

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) DONALDSONVILLE GRAMMAR  
SCHOOL SHOWING COURT HOUSE IN  
BACKGROUND, DONALDSONVILLE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 11 1930

ADV

COMPLETED



4  
3-7

GENTLEMEN:—  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN THIS  
IN SIX DAYS WE WILL  
WORK.

OWLEDGE WITH THANKS AND ACKNOWLEDGEMENTS  
HEREWITH ENCLOSED.  
TRY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO.OA3545

ORDER No.48287

DATE 9-4-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) DAYTONA BEACH HOTEL,  
DAYTONA BEACH, FLA.

PRIVATE NO.BEFORE TITLE D-103

COLOR DESCRIPTION

SEE

BLDG. LT.CREAM STUCCO WITH GREEN SPOTS. SEE CARD ATTACHED.  
BUILDINGS DARK GRAY ROOF, WHITE TRIM. CLEAN UP RUBBISH AT SIDE &  
REMOVE OBSTRUCTIONS IN STREET (LOWER LEFT HAND CORNER)

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

R.M.

NO C.T.TRADEMARK ON FRONT

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 9 - 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
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IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASH VILLE, N. C.

NO. OA 3546

ORDER No. 48281

DATE 9-4-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 1

TITLE (IN FULL) GLANZSTOFF AND BEMBERG X

IMPRINT SAME AS ABOVE

RAYON ~~PLA~~ PLANTS AT NIGHT,

ELIZABETHTON, TENN. NEAR JOHNSON CITY.

PRIVATE NO. BEFORE TITLE - J.C. 46

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE GOOD MOONLIGHT SCENE. BLDG. RED BRICK, WHITE TRIM,  
DARK ROOF.

ROOF

VERY PARTICULAR CUSTOMER.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

SEP 10 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO OA 3547

ORDER N 48282

DATE

9-4-1930  
1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BURNEY'S HOME, LUMBERTON,  
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 8 - 1930

ADV

COMPLETED



GENTLEMEN:—  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERewith ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
~~XXXXXXXXXXXXXXXXXXXX~~  
ASHEVILLE, N.C.

NO. OA3548

ORDER NO. 48282

DATE 9-4-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) RESIDENCE IN LUMBERTON,  
N.C.

FRONT NOT

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT POLE

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

SEP 5 - 1930

COMPLETED



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO.0A3549

ORDER NO. 48282

DATE 9-4-1930

1 M

~~BLUESKY~~ BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. I

TITLE (IN FULL) FIRST PRESBYTERIAN CHURCH,  
LUMBERTON, N.C.

IMPRINT SAME AS ABOVE

*Photo to Heppner 9-25-40*

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*TAKE OUT POLE & WIRES*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 9-1930

ADV

COMPLETED

*very Rush  
H.B.*

9



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NOOA 5550

ORDER NO. 48282

DATE 9-4-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) RESIDENCE IN LUMBERTON, N.C.

*Photo to Kepner 9 25. 40*

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT POLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 8 - 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. OA3551

ORDER NO. 48282

DATE 9-4-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CITY HALL, LUMBERTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT POLES - WIRES

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 9 - 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREWITH AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. OA3552  
ORDER No. 48282

DATE 9-4-1930

1 M BLUESKY

PLACE OF TITLE  
TITLE (IN FULL)  
UPPER BORDER  
HIGH SCHOOL BUILDING,  
LUMBERTON, N.C.

FRONT No  
IMPRINT  
I  
SAME AS ABOVE

COLOR DESCRIPTION  
BUILDINGS  
ROOF  
TRIMMINGS  
SEE  
TAKE OUT POLES & WIRIES

REMARKS  
Straighten - 9-5

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 10 1930

ADV

COMPLETED

Very Rush  
Hth

X X



13

GENTLEMEN: PER ATTACHED ORDER HEREWITH ENCLOSED, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCENT SPECIFICATIONS AND CONDITIONS ON THE

ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

IDEAL DRUG STORE,  
KENTWOOD, LA.

NO. OA3553

ORDER NO. 48305

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET LOOKING EAST,  
KENTWOOD, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 9 - 1930

ADV

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL  
ORDER HEREWIT ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

IDEAL DRUG STORE,  
KENTWOOD, LA.

NO. OA 3554

ORDER No 48305

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, KENTWOOD, LA.

FRONT No 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SEP 8 - 1930

ADV

SIGN HERE

COMPLETED



101 26 55

MAKEOVER

Charge to L.V. Dept.

L.S.I. Makeover First Required

RETOUCHING	<u>1/2</u>	Cost Incurred in Cost Dept.
PHOTO-LITHO		Cost
COMPOSING		
ART DEPT.		
ENGRAVING		

*dy*

MAKEOVER  
COLORMATCH

MAKEOVER

MAKEOVER  
COLORMATCH

MAKEOVER

Make 2 cuts

X

9 1470



YOUR ORDER AS  
MEMORANDUM  
ON THE  
K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 0A3555

ORDER NO. 48306

DATE 9-5-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER & IN SKY  
TITLE (IN FULL) TOP: BUSY PERSON'S CORRESPONDENCE  
CARD.  
BOT: TIME IS MONEY - CHECK ITEMS DESIRED.  
SKY: I'M TRAVELING SOME!  
PRIVATE NO. BEFORE TITLE: 653

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE  
NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE  
BUILDINGS USE SAME PHOTO AS USED ON 0A3233  
ROOF PUT LINES FOR CHECK MARKS IN FRONT OF TYPE  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE SEP 11 1930

ADV

COMPLETED

Color Match

8



10A3556

MAKEOVER

Charge to L-V Dept.

Est. Makeover Time Required

ETCHING	TIME <u>1/2</u>	Time Recorded in Cost Dept.
PHOTO-LITHO		Date <u>12/12/38</u>
COLOR MATCH		By <u>MU</u>
ENG. DEPT.		
ENGRAVING		

*[Handwritten signature]*

MAKEOVER  
COLORMATCH

MAKEOVER

MAKEOVER

COLORMATCH

MAKEOVER

19153



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST & CARD CO.,  
ASHEVILLE, N. C.

NO. OA3556

ORDER No. 40306

DATE 9-5-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER & LOWER & IN SKY	FRONT NO.	1
TITLE (IN FULL)	TOP: BUSY PERSON'S CORRESPONDENCE CARD. BOT: TIME IS MONEY - CHECK ITEMS DESIRED. IN SKY - I'M IN A HURRY!	IMPRINT	SAME AS ABOVE
PRIVATE NO.	BEFORE TITLE: 654	NO C.T. TRADEMARK ON FRONT	

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE SAME PHOTO AS USED ON OA3230	OF TYPE
ROOF	PUT LINES FOR CHECK MARKS IN FRONT	
TRIMMINGS		

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

SEP 11 1930

COMPLETED

Color Mantle



DIAL NO. 0A3557

CUSTOMER GEORGE M. CHINN,  
HARRODSBURG, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48300

SEP 11 1930

DATE 9-4-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

P.C. SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full TOP: CHINN'S CAVE HOUSE STATION

BOT: BROOKLYN BRIDGE, KENTUCKY.

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

LIGHTEN UP PHOTO OVER THE WINDOWS IN THE TUNNEL.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: PUBLISHED BY L.F. MATTINGLY, LEXINGTON, KY.

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ROCK IS ALL NATURAL GRAY LIMESTONE, WITH A LITTLE GREEN  
INTERMINGLES ON THE LARGE LAYERS. THE SIGN IS GREEN  
WITH WHITE LETTERS. AUTO IS LIGHT GREEN. FIRST TANK ON THE  
LEFT IS GREEN. SECOND TANK IS BLUE - THOSE WITH THE HOSE  
ON THEM. FIRST TANK ON THE RIGHT IS YELLOW. & SECOND TANK  
IS RED. TWO SIGNS THAT ~~XXX~~ SHOW IN THE PICTURE OVER  
RADIATOR OF THE LARGE ONE, IS A SMALL OIL SIGN & IT IS  
YELLOW, WITH A LITTLE RED ON THE EDGES WHERE IT IS CUT OUT.  
THE SMALL ONE IS THE SAME WAY.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 140 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. GOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A3558

CUSTOMER PREPARED BY BURTON E.  
K VAUGHAN, ADVERTISING

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48299

SEP 12 1930

DATE 9-4-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full **LITTLE ROCK PLANT OF THE COCA COLA BOTTLING**  
**COMPANY OF ARKANSAS, CAPITOL AVENUE AND ARCH STREET.**

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
 R. M. to cover part of Message Space, entire Message Space, or entire Front  
 IMPRINT: Customer C. T. Imprint No Imprint  
 Trade Mark Yes No  
 Special type as sample  
**IMPRINT: SAME AS ABOVE**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

Sec Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**RED BRICK BLDG. WITH WHITE CUTSTONE AND THE COCA COLA**  
**SIGN ON TOP IS THE CONVENTIONAL RED & GREEN OF THE**  
**COCA COLA COMPANY. XX**

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3/16 X 5 3/16

SIZE WIDE HIGH. SAME SIZE  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
 ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



COMPLETED

GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
AFIXED AT ONCE. IF NOT RETURNED  
INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ABBEVILLE 5 & 10¢ STORE,  
ABBEVILLE, LA.

NO. OA 3559

ORDER No. 48302

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MADELINE SQUARE, ABBEVILLE,  
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 12 1930

ADV

SIGN HERE



13

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

file

ABBEVILLE 5 & 10¢ STORE,  
ABBEVILLE, LA.

NOQA3560

ORDER NO. 48302

DATE (9-DIXIE 4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BAYOU BRIDGE,  
ABBEVILLE, LA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 8 - 1930

COMPLETED  
ADV

7



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

ABBEVILLE 5 & 10¢ STORE,  
ABBEVILLE, LA.

NO. OA3561

ORDER No. 48302

DATE 9-4-1930

☒ M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GODCHAUX RESIDENCE,  
ABBEVILLE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 9 - 1930

ADV

SIGN HERE

COMPLETED



5

GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFIED HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

ABBEVILLE 5 & 10¢ STORE,  
ABBEVILLE, LA.

DATE 9-4-1930

NO. OA3562

ORDER No. 48302

M		BLACK & WHITE	
(ALL OF THIS ON THE FRONT SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT No	2
TITLE (IN FULL)	MOSS TREES, ABBEVILLE, LA.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SEP 10 1930

ADV

SIGN HERE

COMPLETED



COMPLETED

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735 N. 1755 IRVING PARK BLVD. CHICAGO, ILL.

ABBEVILLE 5 & 10¢ STORE,  
ABBEVILLE, LA.

NO. OA3563

ORDER No. 48302

DATE 9-4-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) VERMILLION RIVER,  
ABBEVILLE, LA.

FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

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SEP 11 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ~~WILLIS~~ C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. OA 3564  
ORDER NO. 48303

DATE 9-4-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) UNITED STATES HOTEL AND  
MAIN STREET, COBLESKILL, N.Y.  
PRIVATE NO. 4" FROM RIGHT EDGE IN  
UPPER BORDER: 2

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
HOTEL ON LEFT: YELLOW, RED ROOF. RIGHT: CREAM, RED SIGN.  
BUILDINGS NEWBRY'S STORE FRONT RED WITH GOLD LETTERS ON RED SIGN.  
ROOF  
TRIMMINGS  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE SEP 11 1930 ADV

COMPLETED

COMPLETED

13-19



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. OA3565

ORDER NO. 48303

DATE 9-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET, COBLESKILL,  
N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 1

COLOR DESCRIPTION SEE  
BUILDINGS LEFT: MOSTLY RED, ONE WHITE IN DISTANCE.  
RIGHT: TANS AND WHITE.  
ROOF  
TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 29  
IMPRINT SAME AS ABOVE

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 11 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

OA 3566  
NO.  
ORDER NO. 48303

DATE 9-4-1930

6  
M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) UNITED STATES HOTEL,  
COBLESKILL, N.Y.  
PRIVATE NO.  $\frac{1}{4}$ " FROM RIGHT EDGE  
IN UPPER BORDER: 3

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS YELLOW, RED ROOF, WHITE TRIM. BROWN AROUND LOWER WINDOWS  
AND DOORS AT LEFT. SIGN WHITE LETTERS ON BLACK.  
GREEN FLOWER BOXES.

ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 11 1930

ADV

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. OA3567  
ORDER No. 48303

DATE 9-4-1930

6  
M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
UPPER BORDER

PLACE OF TITLE

TITLE (IN FULL) COBLESKILL GOLF AND COUNTRY  
CLUB, COBLESKILL, N.Y.

FRONT No. 29

IMPRINT SAME AS ABOVE

PRIVATE NO. 4" FROM RIGHT EDGE IN  
UPPER BORDER: 4

COLOR DESCRIPTION

SEE

WHITE, GRAY ROOF. STRAIGHTEN OUT FLAG SURE.

BUILDINGS

ROOF

PUT CLOUDS IN SKY

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 11 1930

ADV

COMPLETED



COMPLETED

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

BE R ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

NECESSARY THAT YOU O. K.

THESE TITLES AND COLOR DESCRIPTIONS,

ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE.

IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. OA3568

ORDER No. 48303

DATE 9-4-1930

61 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ENTRANCE TO HOWE CAVERNS  
NEAR COBLESKILL, N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

DARK CREAM, BROWN TRIM. VARIGATED ROOF. GRAY STONE WALL.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 12 1930

ADV

SIGN HERE



19

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.,

NO. OA3569

ORDER NO. 48303

DATE 9-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BIRD'S EYE VIEW OF  
COBLESKILL, N.Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 8

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

MOSTLY WHITE AND CREAM WITH GRAY ROOF. BLDGS. ON  
BUILDINGS CIRCULAR DRIVE, N.Y. STATE AGRICULTURE: LIGHT CREAM WITH GRAY  
ROOF.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 11 1930

ADV

COMPLETED



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A3570

ORDER No. 48303

DATE 9-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CENTER PARK,  
CABLESKILL, N.Y.  
PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 9

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS SUMMER HOUSE, EXTREME LEFT, TAN STONE, RED ROOF, CEMENT  
RAIL. BLACK CANNON ON GRAY CARRIAGE. GRAY CEMENT WALL,  
BLACK IRON BRIDGE. ALL WHITE BLDGS.  
ROOF  
TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 11 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. OA3571

ORDER NO. 48303

DATE 9-4-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL AUGUSTAN,  
COBLESKILL, N.Y.  
PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER; 10

FRONT NO 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS RED, WHITE TRIM. BROWN STEPS. CREAM SHADES, GREEN FLOWER  
BOXES.

ROOF CUSTOMER IS VERY MUCH DISPLEASED WITH TICHNOR CARD ATT.  
TRIMMINGS OUR CARDS MUST BE BETTER.  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SEP 16 1930

ADV

SIGN HERE

COMPLETED

*Very Rough*  
*ht*

19



19

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY CHAMPAIGN & URBANA NEWS AGENCY,  
CHAMPAIGN, ILL.

NO. 0A3572

ORDER NO. 48314

DATE 9-5-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WOMEN'S BUILDING, UNIVERSITY  
OF ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. E-138

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 9 - 1930

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY CHAMPAIGN & URBANA NEWS AGENCY,  
CHAMPAIGN, ILL.

NO. 0A3573

ORDER NO. 48304

DATE 9-5-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) UNIVERSITY HALL, UNIVERSITY  
OF ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

USE PHOTO NO. E-124. BLDG. IS RED BRICK, WHITE TRIM. NOTE THAT THE  
CLOCK IN THE RIGHT HAND CORNER DOES NOT HAVE NUMBERS ON IT, BUT INSTEAD  
BUILDINGS THE WORDS "THE CLASS OF 78". CLOCK LETTERS ARE GOLD AND START TO  
ROOF NUMBER WITH THE "C" ON CLASS WHERE WITH 12 WOULD BE ON A REGULAR CLOCK.

TRIMMINGS



PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SEP 11 1930

ADV

SIGN HERE

COMPLETED



DIAL NO. 0A3574

ORDER NO. 48315

DATE 9-5-1930

PUBLISHED BY THE ALLIS PRESS,  
CUSTOMER KANSAS CITY, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

SEP 8 - 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M P.C. SIZE 3 1/2 X 5 1/2

Photo sent to office 9-18-30  
STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border *to come* Follow Layout  
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No  
Title in full (TITLE TO COME)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: ☒ Customer C. T. Imprint No Imprint  
Trade Mark Yes ☒ No  
Special type as sample  
IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, ☒ Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WASH DRAWING PICTURES A PORTABLE GOLF COURSE SET UP IN  
A BALL ROOM. COLOR THE FLOOR AS A REGULAR DANCE  
FLOOR. THE GOLF GREEN - NOT TOO BRIGHT A SHADE OF  
GREEN. OTHERWISE COLOR UP THE ROOM AS ATTRACTIVELY  
AS POSSIBLE.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150  
SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. ☒ WOOD - ☒ MORTISE - ☒ ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO.OA3575

ORDER No. 48303

DATE 9-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) N.Y.STATE SCHOOL OF  
AGRICULTURE, COBLESKILL, N.Y.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT CREAM, GRAY SLATE ROOF & TRIM.  
REMOVE TRACKS & TELEGRAPH POLE. PUT IN GRASS.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SEP 11 1930

ADV

SIGN HERE

COMPLETED

6-19



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. 0A3576

ORDER NO. 48324

DATE 9-5-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FARM SCENE NEAR LA FAYETTE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

RETURN PHOTO

*returned  
to customer  
9-22-30*

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

SIGN HERE

SEP 10 1930

ADV

COMPLETED



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. OA3577

ORDER NO. 48324

DATE 9-5-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) COLONIAL HOME IN LA FAYETTE, GA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

RETURN PHOTO

*returned to  
customer*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 9-1930

ADV

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN NEWS CO., INC.,  
NEW YORK, N.Y.

NO. 0A3578  
ORDER No. 48323

DATE 9-5-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FIRST PRESBYTERIAN CHURCH,  
WOODBIDGE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 124

IMPRINT ~~XXXXXXXXXX~~

PUBLISHED BY T. DRAK PHAR.,  
WOODBIDGE, N.J.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

WHITE WOOD BLDG. DARK DOORS, RED STONE FOUNDATION. DARK SHINGLE ROOF.  
ROOF OF FIRST STORY OF SPIRE DARK RED. TAKE OUT POLES & WIRES IF  
POSSIBLE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SEP 10 1930

ADV

SIGN HERE

COMPLETED

*Very Dusk*  
*H.B.*

*X*

*Back to Street*



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFIED ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

DATE 9-5-1930

NO. 0A3579  
ORDER NO. 48324

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FARM SCENE NEAR LA FAYETTE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

RETURN PHOTO

*returned to  
customer*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SEP 9-1930 9-22-30

SIGN HERE

ADV

COMPLETED



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. OA3580  
ORDER No. 48303

DATE 9-4-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HIGH SCHOOL, COBLESKILL,  
N.Y.  
PRIVATE NO: 4" FROM RIGHT EDGE IN  
UPPER BORDER: 6

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED, CEMENT TRIM, WHITE SASH. TAN CURTAINS.  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SEP 15 1930

ADV

SIGN HERE

COMPLETED

Very Respectfully  
H.H.

12



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE UNIVERSITY STORE,  
GRANVILLE, OHIO

9-5-1930

NO.

48322

ORDER NO.

DATE

M

BLACK & WHITE

PLACE OF TITLE

SWASEY CHAPEL AND OBSERVATORY,  
DENTON UNIVERSITY, GRANVILLE, OHIO

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

FRONT NO.

SAME AS ABOVE

IMPRINT

REMARKS

ret. 10.2.30.  
RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 10 1930

ADV

COMPLETED



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE UNIVERSITY STORE,  
GRANVILLE, OHIO

9-5-1930

OA3582  
NO. 48322  
ORDER No.

DATE 1 M BLACK & WHITE	
(ALL OF THIS ON THE FRONT SIDE) LOWER BORDER	
PLACE OF TITLE TITLE (IN FULL) DEEDS FIELD, DENISON UNIVERSITY, GRANVILLE, OHIO	FRONT No. 1 (ALL OF THIS ON THE ADDRESS SIDE) SAME AS ABOVE IMPRINT
COLOR DESCRIPTION SEE BUILDINGS ROOF TRIMMINGS	REMARKS  ret. 10.2.30.  RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SEP 10 1930

SIGN HERE

ADV

COMPLETED

*Very Respectfully*  
*X*  
*X*  
*X*



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE UNIVERSITY STORE,  
GRANVILLE, OHIO

NO. 0A3583

ORDER NO. 48322

DATE 9-5-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) GRANVILLE INN, GRANVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

net. 10.2.30.

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SEP 10 1930

ADV

SIGN HERE

COMPLETED



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AND THE MEMORANDUM ATTACHED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE UNIVERSITY STORE,  
GRANVILLE, OHIO

NO. 0A3584  
ORDER No. 48322

DATE 9-5-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) WHISLER MEMORIAL HOSPITAL,  
DENISON UNIVERSITY, N GRANVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

ret. 10.2.30

RETURN PHOTO

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 9 - 1930

ADV

COMPLETED



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE UNIVERSITY STORE,  
GRANVILLE, OHIO

NO. 0A3585

ORDER NO. 48322

DATE 9-5-1930

1/2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. I

TITLE (IN FULL) FIRST BAPTIST CHURCH,  
GRANVILLE, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

ret. 10. 9. 30.

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 10 1930

ADV

COMPLETED



DIAL NO. 0A3586

ORDER NO. 48320

DATE 9-6-1930

CUSTOMER LARSON EXPRESS CO.,  
WATERBURY, CONN.

DATE ENTERED

SEP 11 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3<sup>M</sup> 500

BUS. CD. SIZE

3 1/2 X 2 1/4

STYLE COLORED.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes NoCopyright in Plate Yes No

Title in full (OVER)

(All of this on address side)

FRONT NO.

R. M. Yes NoR. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No ImprintTrade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED.

COMPLETED

SIZE 3 1/16 WIDE 2 7/16 HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 50

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COLEGIO BIFFI,  
BARRANQUILLA, COLOMBIA.

DATE 9-8-1930

M  
3-500

AMERICAN ART

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) COLEGIO BIFFI, DE LOS HERMANOS  
CO CRISTIANOS, BARRANQUILLA, COLOMBIA.  
FACHADA PRINCIPAL.

FRONT NO. 117  
IMPRINT NONE

PUT MADE IN U.S.A. IN STAMP SPACE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS HOUSE, WALLS & ROOF NATURAL CEMENT. CORNICES ARE PAINTED WITH LIME.  
REMOVE THE LITTLE CONIC ROOF OUT, SHEN IN THE BOTTOM OF THE VIEW.  
PUT IN FLAG AS IN 89462. TAKE OUT THE SPOTS.

ROOF

TRIMMINGS

FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV 2

SEP 10 1930

ADV

SIGN HERE

COMPLETED

Very Rush  
to the



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COLEGIO BIFFI,  
BARRANQUILLA, COLOMBIA

NO. OA3588

ORDER NO. 48329

DATE 9-8-1930

3 M 500

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

COLEGIO BIFFI, DE LOS HERMANOS  
CRISTIANOS, BARRANQUILLA, COLOMBIA.  
FACHADA PRINCIPAL.

FRONT NO

117

IMPRINT

NONE

PUT MADE IN U.S.A. IN STAMP SPACE.

COLOR DESCRIPTION

SEE

BUILDINGS

PRINT THE COLOMBIAN FLAG IN THE STAFF SEEN THROUGH OUT THE PALM  
LEAVES.

ROOF

TRIMMINGS

**FOREIGN**  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 10 1930

ADV

COMPLETED

*Very Rushy*  
*H.R.*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

COLEGIO BIFFI,  
BARRANQUILLA, COLOMBIA.

NO. 0A3589

ORDER NO. 48329

DATE 9-8-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 117

TITLE (IN FULL) COLEGIO BIFFI, DE LOS HERMANOS  
CRISTIANOS, BARRANQUILLA, COLOMBIA.  
UN ASPECTO DEL JARDIN.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

**FOREIGN**  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SEP-10 1930

ADV

SIGN HERE

COMPLETED

Very Rush  
#16

10



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COLEGIO BIFFI,  
BARRANQUILLA, COLOMBIA.

NO. 0A3590

ORDER NO. 48329

DATE 9-8-1930

3M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) COLEGIO BIFFI, DE LOS HERMANOS  
CRISTIANOS, BARRANQUILLA, COLOMBIA.  
CORREDORES INTERIORES.

FRONT NO. ~~117~~ 117  
IMPRINT NONE

PUT MADE IN U.S.A. IN STAMP SPACE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS HOUSE, WALLS & ROOF NATURAL CEMENT. CORNICES ARE PAINTED WITH LIME.

ROOF

TRIMMINGS

FOREIGN  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 10 1930

ADV

COMPLETED

*Very Rough*  
*John*

X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU MARK THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN 30 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COLEGIO BIFFI,  
BARRANQUILLA, COLOMBIA.

NO. 0A3591

ORDER NO. 48329

DATE 9-8-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 117

TITLE (IN FULL) COLEGIO BIFFI, XXX DE LOS HERMANOS

IMPRINT NONE

CRISTIANOS, BARRANQUILLA, COLOMBIA.

SALIDA DE LOS ESTERNOS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

**FOREIGN**  
Watch FLAGS and  
all DETAILS

*Photo returned  
to Crist  
10/3/30*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

SEP 10 1930

ADV

COMPLETED

*Very Rushy  
H.B.*

*X*

*X*



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HERewith ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

COLEGIO BIFFI,  
BARRANQUILLA, COLOMBIA.

NO. 0A3592

ORDER No. 48329

DATE 9-8-1930

3<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 117

TITLE (IN FULL) COLEGIO BIFFI, DE LOS HERMANOS  
CRISTIANOS, BARRANQUILLA, COLOMBIA.  
FACHADA PRINCIPAL.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. N-3342

ROOF

TRIMMINGS

**FOREIGN**  
Watch FLAGS and  
all DETAILS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SEP 10 1930

ADV

SIGN HERE

COMPLETED

*Very Best*  
*[Signature]*

*[Large X mark]*



Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention:

Date

Time  
Delivered

Time  
Received

Think  
Intelligently

HOUSE TELEGRAM

Act  
Quickly

DIAL NO. 0A3593

CUSTOMER ST. FRANCIS HOSPITAL  
EVANSTON, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48341

SEP 11 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 9-8-1930

large Neg in C.T. FILE

12 M 500 P.C.

SIZE 3 1/2 X 5 1/2

Group (2)

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full ST. FRANCIS HOSPITAL, EVANSTON, ILL. Lower Center  
Lower Right Nurses Home Lower Chapel &  
Convent upper Photo copyrighted by  
Chicago Aerial Survey Company

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

use seal on front

(Inset.)

not be furnished 9-12/30

Photo in D-993

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

Right yellow Bricks  
Blue roof (light)  
Grey window frames  
Green shades (main Bldg)

Inset View Grey Bldg

Red trimmings on bottom of main  
building

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
MINI PLATES	ZINC COLOR PLATES		
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Striping	Strip To Size	Double Print
		Reverse Position	Reverse Color
		Ben Day	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES	COLOR PLATES		
Extra Negatives	Extra Striping	Strip To Size	Double Print
		Reverse Position	Reverse Color
		Ben Day	

SIZE 3 3/16 X 5 5/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE - WIDE - HIGH - SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS - FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A3594

ORDER NO. 48342

DATE 9-8-1930

PUBLISHED BY IRVIN A. MODLAR CO.,  
CUSTOMER OMAHA, NEB. MADE IN U.S.A.

DATE ENTERED

SEP 11 1930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GREAT NORTHERN HOTEL, DEVIL'S LAKE,  
NORTH DAKOTA.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

**SMALL PHOTO IS THE LATEST WHICH SHOWS TWO SIGNS ON THE RIGHT  
HAND SIDE OF THE BLDG. USE THE BEST PHOTO & PAINT THE SIGNS  
IN.**

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Paneromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR SAME AS 66946.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives	Extra Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	---------------------	--------------	------------------	---------------	---------

Extra Negatives	Extra Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	---------------------	--------------	------------------	---------------	---------

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS 3 FLAT 3 GOOD 3 IN COLORS 3 SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV



COMPLETED

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
PITTSBURG, KANSAS.

DATE 2-8-1930

NO. 0A3595

ORDER No 48343

3 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ENTRANCE TO HIGHLAND PARK  
CEMETERY, PITTSBURG, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

WHITE STONE.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

SEP 12 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PITTSBURG, KANSAS.

9-8-1930

3 500

AMERICAN ART

NO. <sup>48343</sup>0A3596  
ORDER NO. 48343

DATE

UPPER BORDER

2

MUSIC HALL, K.S.T.C.,  
PITTSBURG, KANSAS.

NONE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

TITLE (IN FULL)

FRONT NO.

IMPRINT

LIGHT RED BRICK, GREEN ROOF.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

SEP 16 1930

ADV

COMPLETED



DA3596



2

DIAL NO. 0A3598

CUSTOMER HOTEL HARRISON,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48348

SEP 16 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 9-8-1930

12 M 500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full HOTEL HARRISON, CHICAGO

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

LOWER BLDG. IS YELLOW BRICK WITH TAN TERRA COTTA  
TRIM ON LOWER FLOOR. WINDOW SPACINGS ARE BLACK FROM  
SECOND FLOOR TO TOP FLOOR. HIGHER BLDG. IS RED ~~XXX~~  
BRICK WITH YELLOW BRICK SETTING OFF TOP FLOOR ALL  
AROUND.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

357

COMPLETED



NO. 0A3599

CUSTOMER **ELKAY MFG. CO.,**  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~2881118~~

48355

DATE 9-9-1930

SEP 15 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

P.C.

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE **PHOTOCHROM GROUP (4)**

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate

Yes ☒ NoTitle in full **ELKAY MANUFACTURING CO.**

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ NoR. M. to cover part of Message Space, entire Message Space or entire Photo

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 132 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 (SQUARE) - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

 BLOCKING DEPT. WOOD - MORTISE ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STONE

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

RETURN PHOTOS

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV

COMPLETED

Thinl.  
Intelligent**TEICH & CO.,**  
**SE TELEGR**5 photos Returned  
to Crist  
10/27/30  
CAR